

Grand Rapids Community College
President Bill Pink, Ph.D.

Subcommittee Hearing
March 9, 2018

GRCC



Agenda

- Welcome and introductions
- Economic Impact Study
- Enrollment and tuition rates
- High school partnerships and middle college programs
- Transfer partnerships
- Workforce development update
- Capital update
 - Applied Technology Center
 - Ford Field House
- Michigan New Jobs Training Program update

It's been a good year.



Economic Impact Study – Kent County

\$413.5 million
TOTAL INCOME ADDED
IN KENT COUNTY

EQUIVALENT TO SUPPORTING
8,227
JOBS IN KENT COUNTY

1.0%
OF KENT COUNTY'S GRP

These impacts are the result of GRCC, its students, and its alumni spending and working in a variety of industries. Some of the industries impacted include:

- Educational Services
- Health Care & Social Assistance
- Manufacturing
- Accommodation & Food Services



Economic Impact Study – Ottawa County

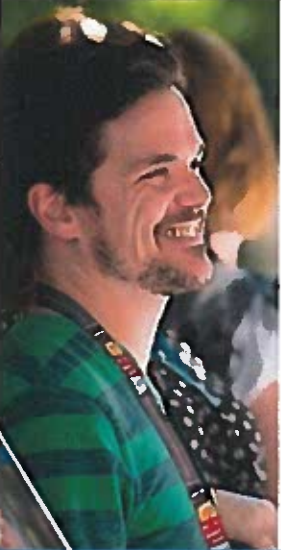
\$34.2 million
TOTAL INCOME ADDED
IN OTTAWA COUNTY

EQUIVALENT TO SUPPORTING
606
JOBS IN OTTAWA COUNTY

0.3%
OF OTTAWA COUNTY'S GRP

These impacts are the result of GRCC, its students, and its alumni spending and working in a variety of industries. Some of the industries impacted include:

- Educational Services
- Health Care & Social Assistance
- Manufacturing
- Accommodation & Food Services



Overview of Results

\$413.5 million TOTAL INCOME ADDED IN KENT COUNTY	8,227 TOTAL JOBS SUPPORTED IN KENT COUNTY
\$34.2 million TOTAL INCOME ADDED IN OTTAWA COUNTY	606 TOTAL JOBS SUPPORTED IN OTTAWA COUNTY
16.4% RATE OF RETURN TO STUDENTS	10.7% RATE OF RETURN TO TAXPAYERS



Enrollment Update

While total enrollment continues to decline slightly, we exceeded our enrollment projections this year, and have actively managed our resources to keep tuition affordable for our students.

	Student Headcount (Fall)	Unduplicated Annual Headcount	Tuition Increase *
2017	14,285	25,934	1.8%
2016	14,465	27,935	2.8%
2015	14,938	29,733	1.9%
2014	15,719	34,094	2.9%

**recommending an increase of less than 1% for 2018/2019*



High School Partnerships and Enrollment

We serve large numbers of high school students:


- Dual enrollment: We are providing classes to 720 high school students this year, up from 652 last year.
- Concurrent enrollment: We have faculty in 10 high schools, providing our courses to 264 students.



High School Partnerships and Enrollment


Early/Middle College: We have partnerships with five districts serving 333 students this year, up from 238 last year.

- Cedar Springs
- Kent ISD
- Ottawa Area ISD
- Ottawa Hills HS (Grand Rapids Public)
- Wyoming




Transfer Partnerships

- Over 55% of entering GRCC students intend to transfer to a four-year institution.
 - Our major transfer partners are Grand Valley State University and Ferris State University.
 - No significant difference between GPAs of GRCC transfer students and native students.
- Six-year completion rate continues to improve.
 - 43% from 2006-2012
 - 50% from 2010-2016
- Statewide Transfer Committee work saves students time and money.



Robust Growth in Apprenticeships

	Total Apprentices at GRCC						
	2010	2011	2012	2013	2014	2015	2016-17
Manufacturing	96	145	194	268	277	343	424
Construction Electrical	191	146	175	216	235	300	355
Medical Assisting							13
Information Technology							7
Autocam Apprentices							31
Totals	287	291	369	484	512	643	830



New Workforce Training Projects 2018

W.K. Kellogg Foundation Grant – Foundation to the Future: \$1 million award

- Focus on low-income, under-employed individuals will serve 250 individuals in 2018-2020.
- Partnership with area municipalities – Grand Rapids, Wyoming, Kentwood, Holland, Muskegon, Kent County Road Commission, Van Buren Road Commission – to prepare the next generation of public works employees (average hourly wage of \$18.90).
- Continued collaborations with local nonprofits to recruit and retain students.
- New collaborations with neighborhood associations.



New Workforce Training Projects 2018

U.S. Labor Dept. – America's Promise Health Career Pathways: \$6 million award

- Focused on healthcare sector: hospitals, long-term care facilities, doctors' offices, mental health. Will serve 1,000 individuals through 2020.
- Focus on low-income, under-employed, diverse individuals who are interested in healthcare careers.
- Focus on moving those in entry-level healthcare jobs to higher-level, more technical jobs (i.e., food service or environmental services to radiological technician or other career).
- Currently 18 employer partners in seven counties of West Michigan, including Mercy Health, Spectrum Health, Holland Hospital, Metro Health, Holland Home, Sunset Retirement Homes, Clark and many more.
- Partnership with three other community colleges – Montcalm, Lake Michigan, Muskegon – to deliver education.
- Key partnership with West Michigan Works!



New Workforce Training Projects 2018

Heavy Equipment Operator –

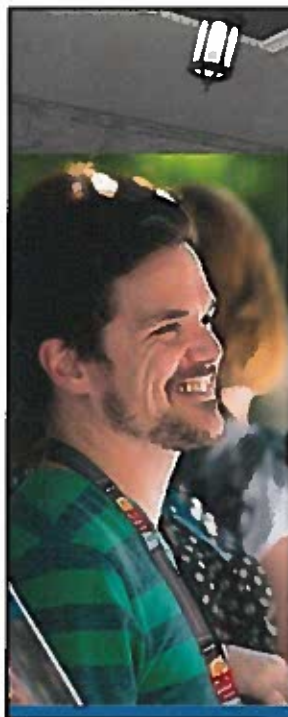
Launches in April 2018 to meet demand for infrastructure work on road repair and construction. Partnership with Michigan Transportation Association and AIS.

Public Works Academy – Launches in March 2018 to create the next generation of skilled public works employees. Focused on skilled trades in water treatment, electrical, traffic safety, road repair and truck driving certification, transportation.

Integrated English as a Second Language

& Technical Skills. Focused on individuals learning English and gaining technical skills at the same time to accelerate their way to good paying jobs.

- Certified Nursing Assistants
- Certified Production Technicians
- Welding
- Partnership with the Literacy Center of West Michigan, Hispanic Center of West Michigan, Adult Education in Kent and Allegan counties.



State Capital Outlay Project

Applied Technology Center project approved for planning in 2017/2018. THANK YOU!

- Renovation of an existing, stand-alone facility supporting workforce development programs in high demand areas like manufacturing and information technology, and an addition to allow for expanded laboratory and supporting classroom space.
- Total estimated cost is \$12,734,500.
 - \$6,367,250 from State Capital Outlay funding
 - \$6,367,250 from GRCC funding and external partners

Planning is on schedule, schematic design packet will be submitted this week.



Capital Improvements


In addition to our work at the Applied Technology Center, we have several other major projects underway

- \$8 million renovation of our Gerald R. Ford Fieldhouse.
- DeVos Campus parking and pedestrian improvements.
- Completion of 3-year Bostwick parking ramp renovations.
- Safety and security upgrades across the institution.



Michigan New Jobs Training Program

- **15** agreements with Michigan companies.
- **5,138** is the estimated number of eligible new jobs resulting from the 15 agreements.
- **2,197** is the actual number of unduplicated employees throughout all 13 MNJTP agreements trained to date.
- **\$28.9 million** in total funding value of all 13 agreements.



Questions?

Thank you!