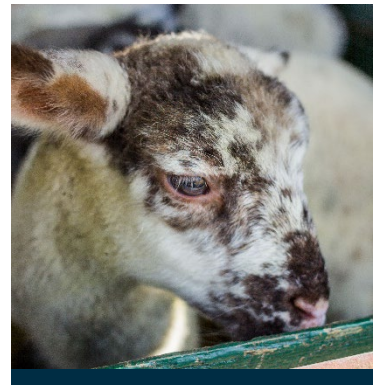
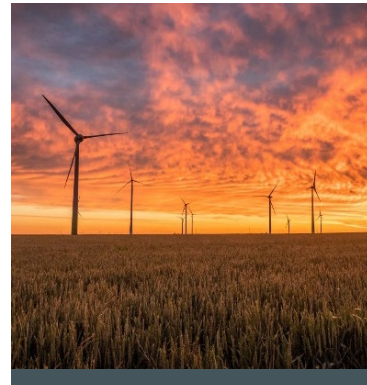




County Fairs



Cinda Karlik
Financial Specialist – Executive Office

MDARD's role with fairs

- Animal Industry Division- regulates and promotes animal health through visits and educational outreach to fairs
- Food and Dairy Division- licensing inspection responsibility of food vendors that set up at fairs
- Executive Office- oversee grant programs:
 - Harness racing
 - Capital improvement grant program



MDARD's role with fairs

- Training programs each year at the Michigan Association of Fairs and Exhibition (MAFE) annual convention
 - Animal health exhibition requirements
 - Emergency Planning
 - Crisis Management & Communications
 - Bylaws and policies
 - Cash handling at the gates



Program Overview

- Currently there are 85 fairs in the state
- 7 fairs formed under Act 11 of 1929 County owned and operated
- 76 formed under Act 80 of 1855 Local Agricultural Society
- Upper Peninsula State Fair governed by the Upper Peninsula State Authority
- Michigan State Fair



Michigan Fair Industry:

- Approximately 4.5 million people attend fairs across the state
- Fairs annual livestock-approximately \$23,000,000
- Attendance at non-fair events on the grounds - over 3,000,000 people
- Youth exhibitors approximately 42,000



Capital Improvement Grant Program

Grant program to assist in the promotion of building improvements and other capital improvements at county fairs

- Grant program from 2013 to 2019 provided for 132 grants resulting over \$6,000,000 in improvement to fairgrounds.
- 2021 grant program application just came in. Over 60 grant applications for a total available grant program of \$475,000.



County Fairs and youth

- <https://www.youtube.com/watch?v=wbc4yrcVDbE>
- <https://www.youtube.com/watch?v=qysp5zBeLfc>

From the 2020 Oceana County virtual fair



Questions?



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