

## Wayne County Community College District

- Digital Communications Studio
- Eastern Campus Repurposing and Upgrading Project



### Digital Communications Studio - Project Purpose

- Provide state-of-the-art programs and facilities that enable students to develop technical and professional skills critical to success in the growing digital/media, communications, design, and visual arts fields.
- Expand distance learning to serve nontraditional working students challenged with transportation, childcare and traditional brick and mortar classroom instruction. We are focused on using technology to take the classroom to them at the time and location they are able to participate.

### Digital Communications Studio - Project Elements

- Approximate Square Footage: 18,903
- Total Estimated Cost: \$6,784,000
- Start Date: 2019
- Estimated Completion: July 2021





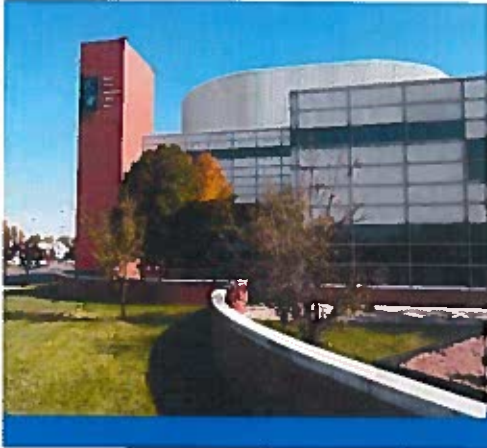
### Digital Communications Studio-Project Focus

- Business & Industry
- Communities
- Area High Schools – Dual Enrollment

### Digital Communications Studio-Educational Offerings

- Associate Degree Programs: Associate in Applied Science Degree—Digital Media Production
- Certificate Programs:
  - College Certificate—Digital Media Production
  - College Certificate—Digital Photography Technology
  - College Certificate—Graphic Design
- Non-credit Continuing Education and Workforce Development Programs





## Wayne County Community College District Eastern Campus Repurposing and Upgrading Project

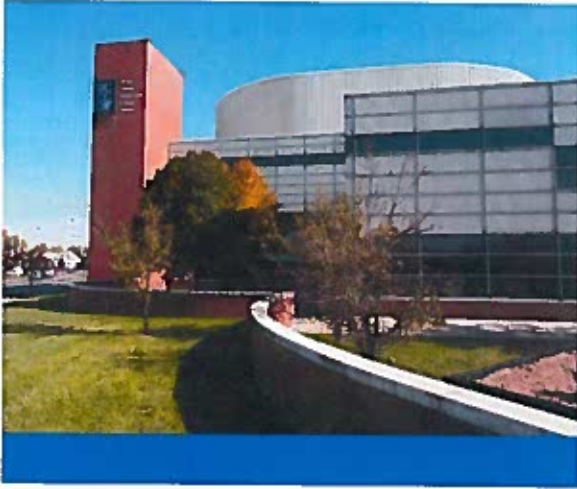


### Project Purpose

The Eastern Campus Repurposing and Upgrading Project, a central dimension of the initiative to repurpose WCCCD facilities serving eastern Wayne County, is a major component of WCCCD's efforts to position the district for enduring excellence in the years and decades ahead. WCCCD is in a key position for training and retraining within the future of the City of Detroit. General Motors recently announced plans to close plants throughout the country – two plants within miles of our Eastern Campus, while FCA (Chrysler) has announced plans to expand its footprint in the city. WCCCD is committed to revitalization through education and retraining of thousands of affected families.

The design and function of WCCCD's Eastern Campus have been basically unchanged since its construction 35 years ago and is now trending toward obsolescence. The existing 50,000 square foot facility desperately needs upgrade and redesign. The project also prescribes construction of a 20,000 square foot addition to accommodate WCCCD enrollment growth. The educational needs of students, businesses and communities being served have changed dramatically.

The time has come to repurpose the Eastern Campus and bring all of the programs and facilities serving eastern Wayne County under a new leadership and functional entity in order to create a closer and more coherent match between the evolving educational needs of those served and WCCCD's programs and services. Our research indicates that the Pointes communities will represent WCCCD's fastest growing market in the years ahead, and the repurposing of programs and facilities is also a response to this potential growth.

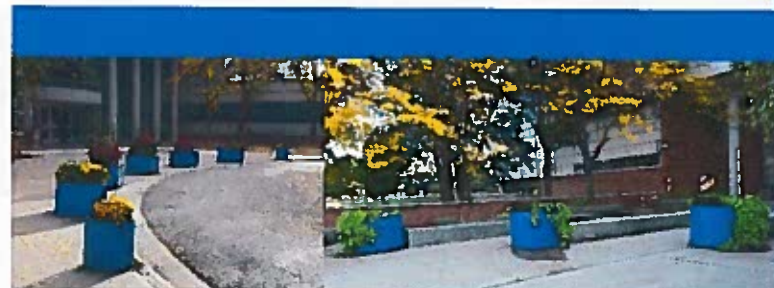


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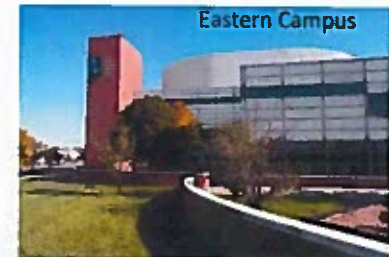
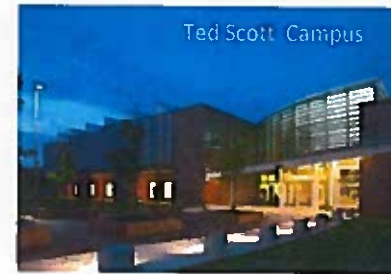


### Project Elements and Estimated Cost

▪ Redesign, retrofitting, and renovation of existing facilities	\$9,500,000
▪ Building addition	\$6,000,000
▪ Landscaping	\$200,000
▪ Design and reconfigure walkways, drop-off area, and building entrance	\$400,000
▪ Contingency	\$1,900,000
▪ Land Acquisition	\$2,600,000
▪ Relocation of St. Jean Street	\$800,000
▪ Redesign and reconfiguration of parking lots	\$1,600,000
▪ <b>Total Project Cost</b>	<b>\$23,000,000</b>



## Wayne County Community College District



### Background

- Established in 1967
- Serves 36 cities and townships encompassing 500 square miles and nearly two million citizens in Wayne County, Michigan, including Detroit
- Received its first mil in 1992
- Mil became permanent in 1996
- Received 1.5 mils reduced to 1.25 mils in 2011 and an additional 1 mil in 2013
- Scored its first Capital Outlay in 2008
- Wayne County tax base valuations declined more than 37.08% from 2008 - 2017