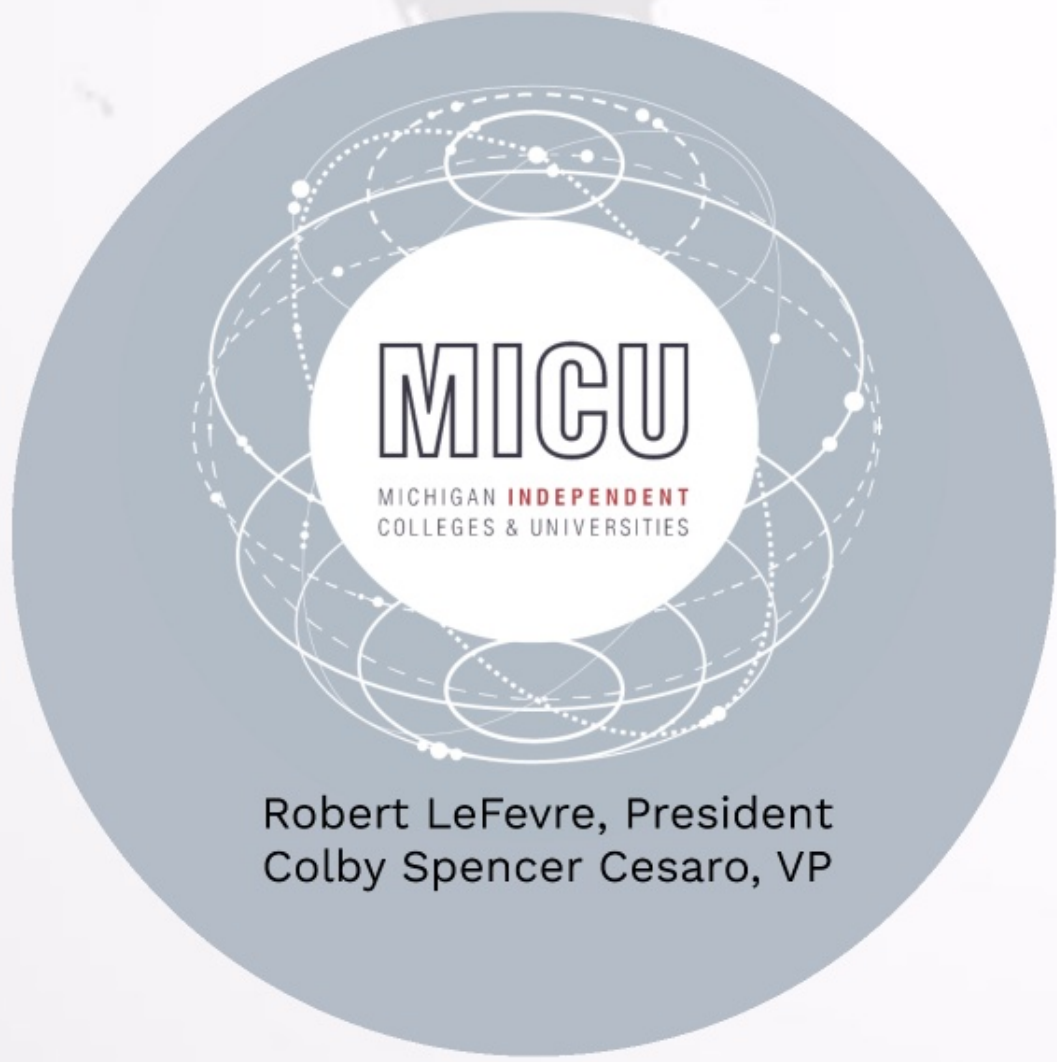
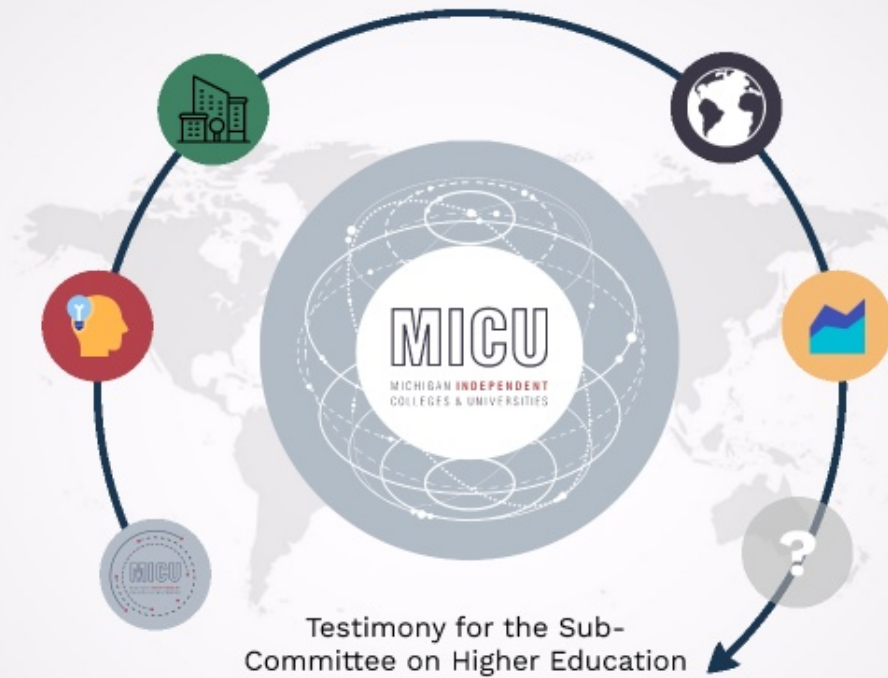


Testimony for the Sub-  
Committee on Higher Education  
and Community Colleges:  
Michigan Independent Colleges &  
Universities

**March 7, 2019**



Robert LeFevre, President  
Colby Spencer Cesaro, VP



Testimony for the Sub-  
Committee on Higher Education  
and Community Colleges:  
Michigan Independent Colleges &  
Universities

**March 7, 2019**



# **Independent Higher Education in Michigan**

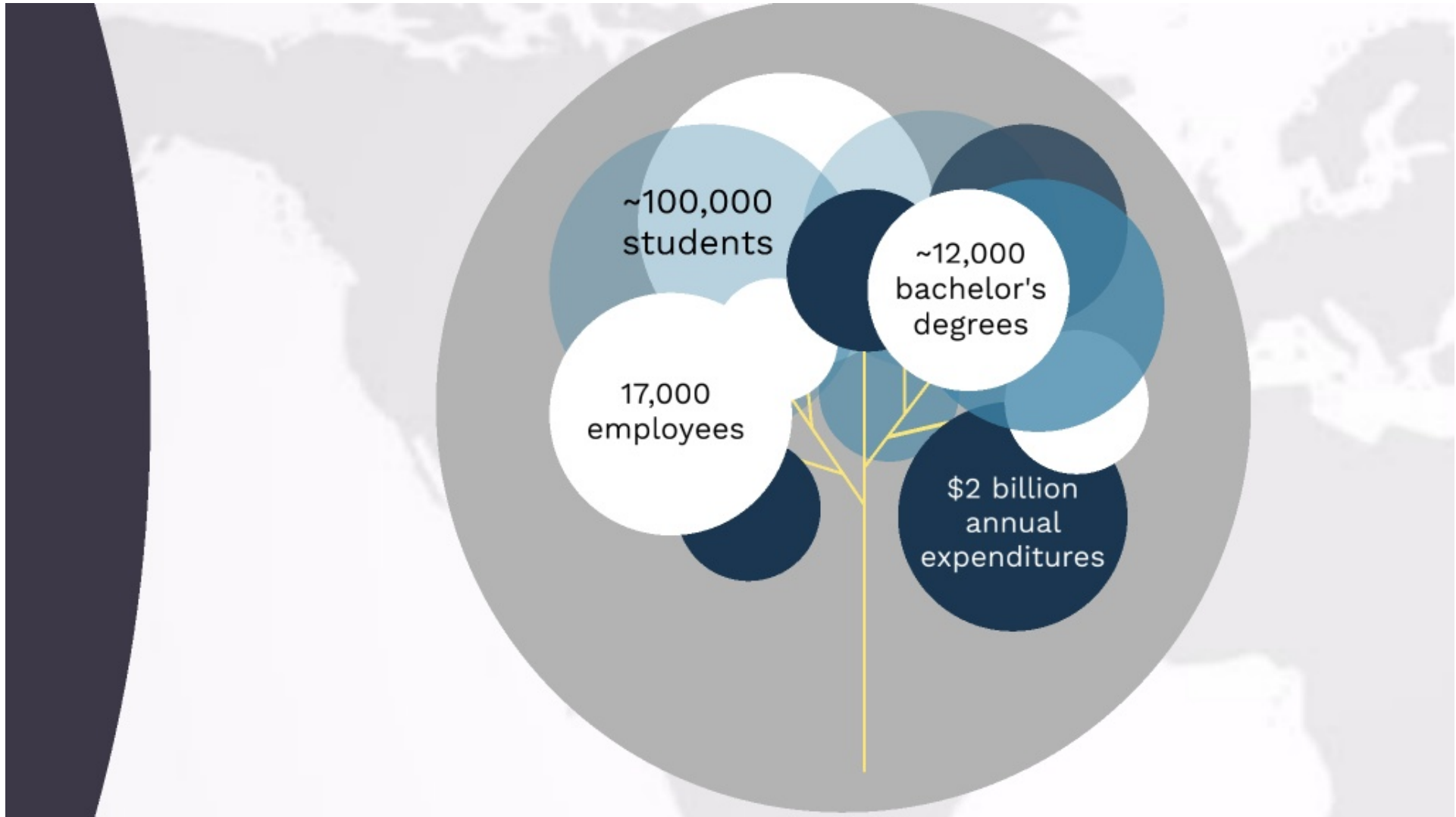


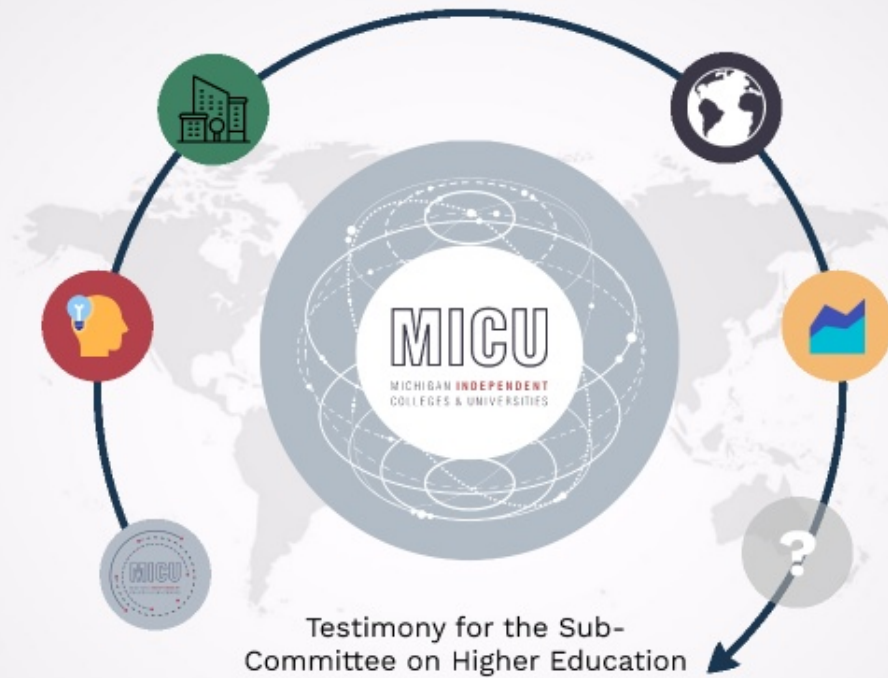
Colleges &  
Universities

<b>Adrian College</b> adrian.edu Founded: 1859	<b>Albion College</b> albion.edu Founded: 1835	<b>Alma College</b> alma.edu Founded: 1886
<b>Andrews University</b> andrews.edu Founded: 1874	<b>Aquinas College</b> aquinas.edu Founded: 1886	<b>Baker College</b> baker.edu Founded: 1911
<b>Calvin College</b> calvin.edu Founded: 1876	<b>Clarey University</b> clarey.edu Founded: 1883	<b>College for Creative Studies</b> collegeforcreativestudies.edu Founded: 1906
<b>Concordia University Ann Arbor</b> cuaa.edu Founded: 1963	<b>Cornerstone University</b> cornerstone.edu Founded: 1941	<b>Davenport University</b> davenport.edu Founded: 1866
<b>Finlandia University</b> finlandia.edu Founded: 1896	<b>MICU Members</b>	<b>Hope College</b> hope.edu Founded: 1866
<b>Kalamazoo College</b> kzoo.edu Founded: 1833	<b>Kettering University</b> kettering.edu Founded: 1919	<b>Lawrence Technological University</b> ltu.edu Founded: 1932
<b>Madonna University</b> madonna.edu Founded: 1937	<b>Marygrove College</b> marygrove.edu Founded: 1905	<b>Northwood University</b> northwood.edu Founded: 1959
<b>Olivet College</b> olivetcollege.edu Founded: 1844	<b>Siena Heights University</b> sienahights.edu Founded: 1919	<b>Spring Arbor University</b> arbor.edu Founded: 1873
<b>University of Detroit Mercy</b> udmercy.edu Founded: 1877	<b>Rochester College</b> rc.edu Founded: 1959	<b>Walsh College</b> walshcollege.edu Founded: 1922

- 26 member institutions
- Earliest founded: 1833, Kalamazoo College
- Student body range from 400 students to 12,000 students

Economic  
Contributions





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and Community Colleges:  
Michigan Independent Colleges &  
Universities

**March 7, 2019**

# Investing in Michigan communities & the state economy

**Capital  
Projects**

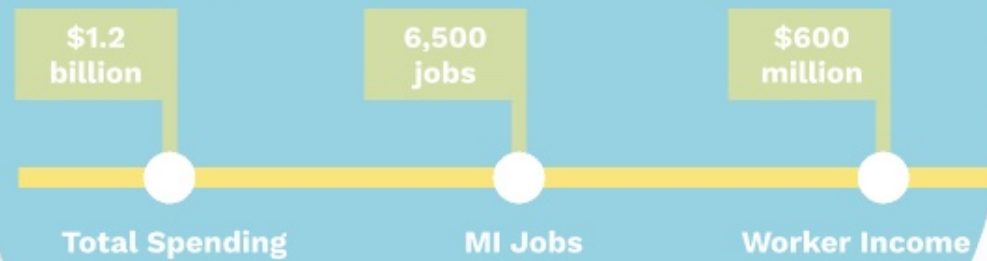
**Job  
Security**

**Great  
Investment**

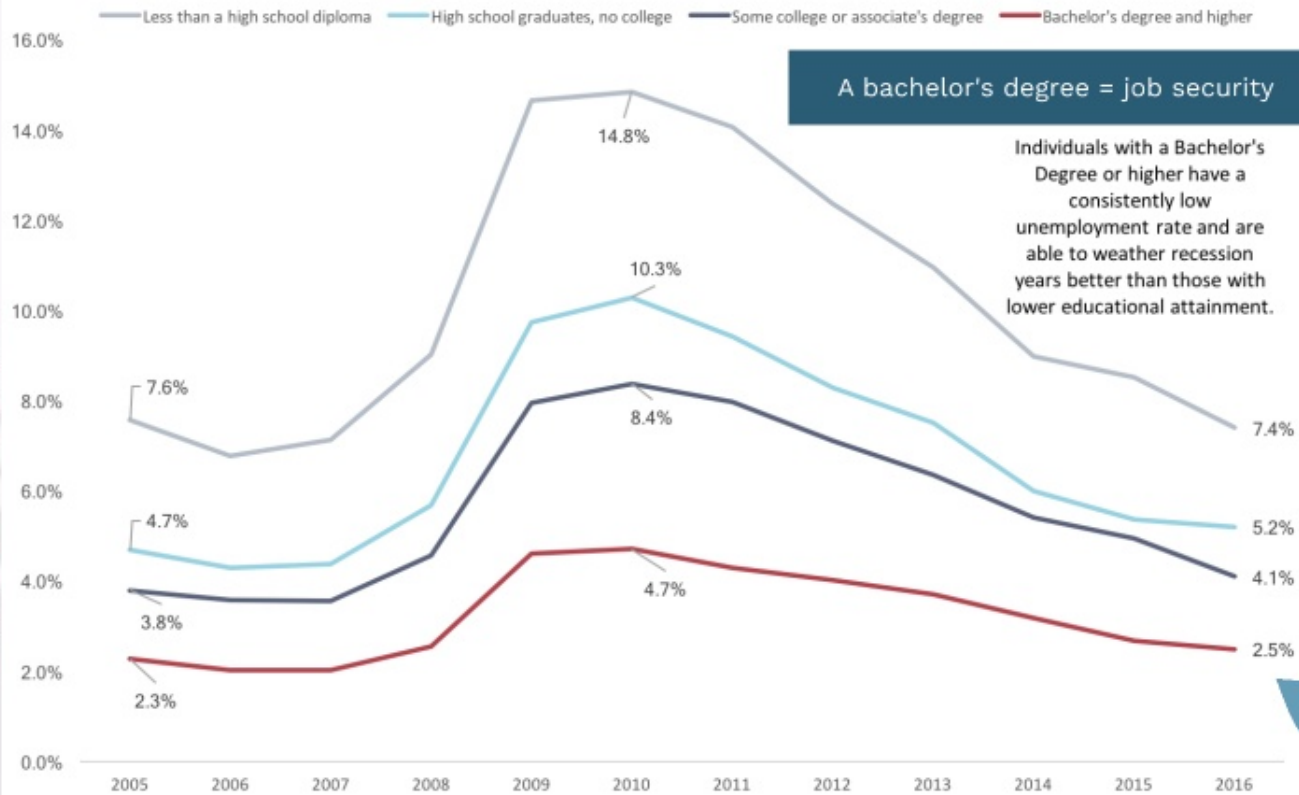


# Capital Investment in MI

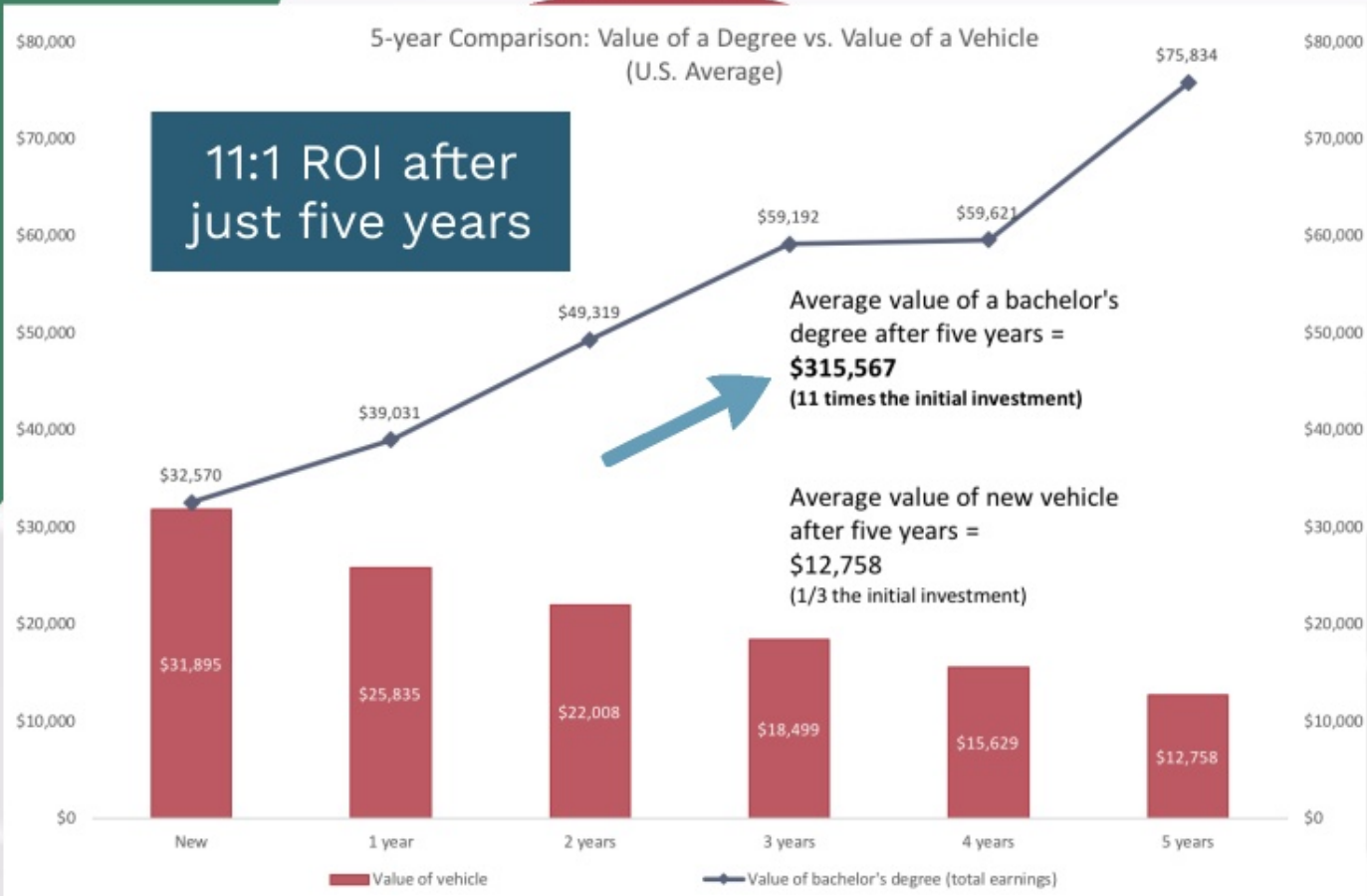
> 500 projects in past ten years  
66 planned for next five years



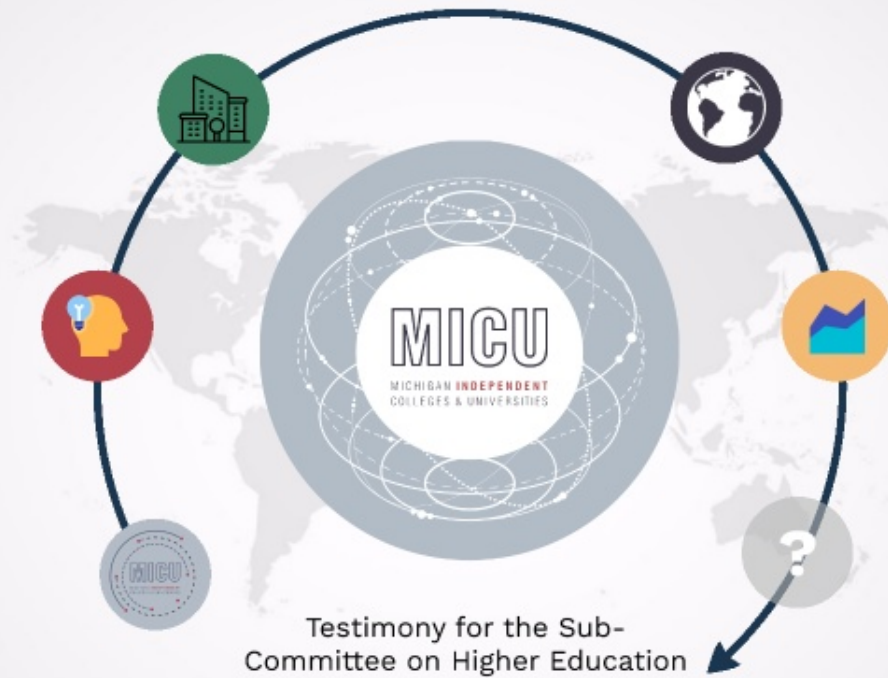
### Unemployment Rate by Education Attainment Level



Data: Bureau of Labor Statistics  
 Analysis: Michigan Independent Colleges & Universities



*Data: St. Louis Federal Reserve, College Board, National Center for Education Statistics, American Community Survey, Edmonds.com  
Analysis: Michigan Independent Colleges and Universities*



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Committee on Higher Education  
and Community Colleges:  
Michigan Independent Colleges &  
Universities

**March 7, 2019**

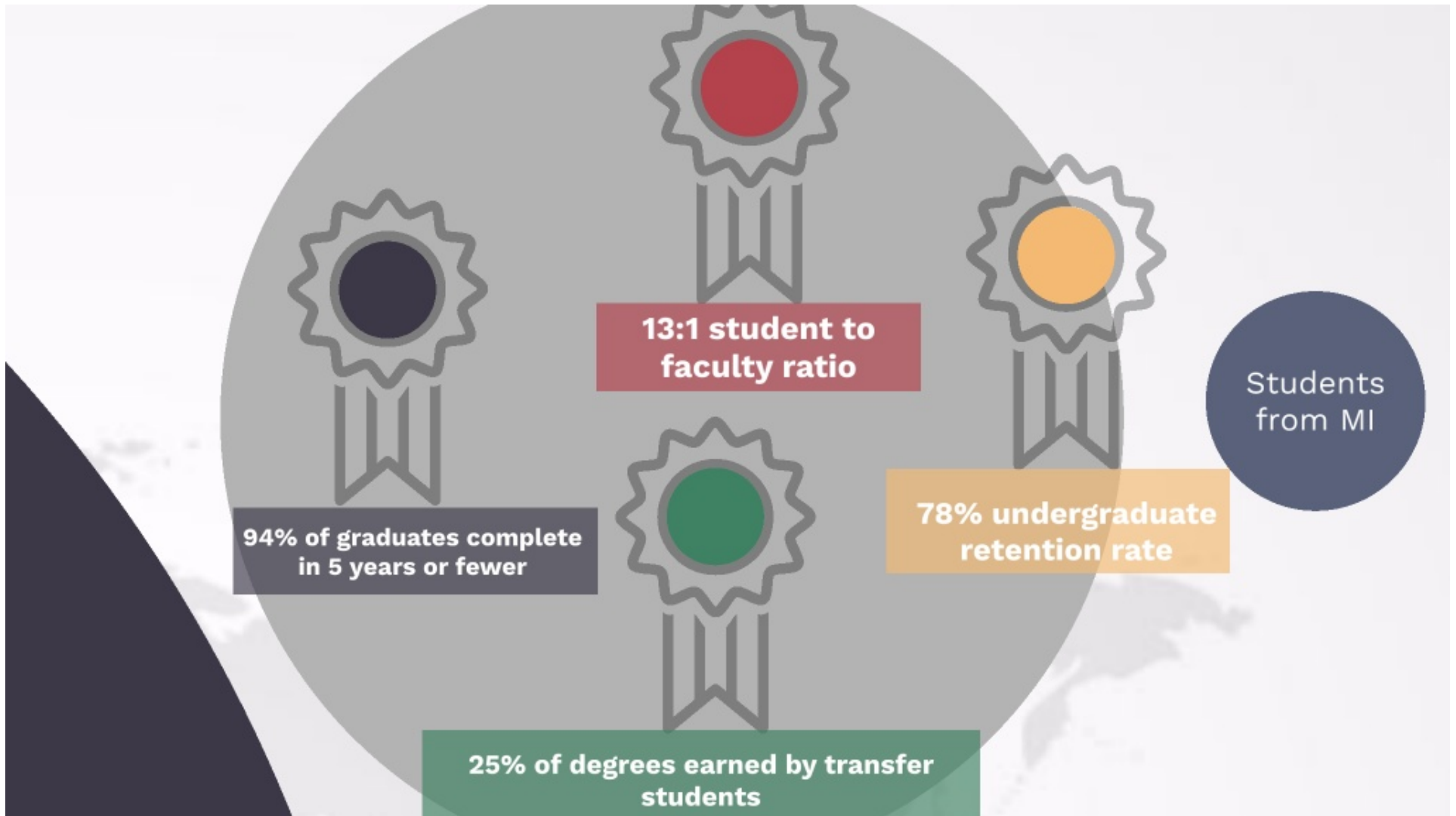


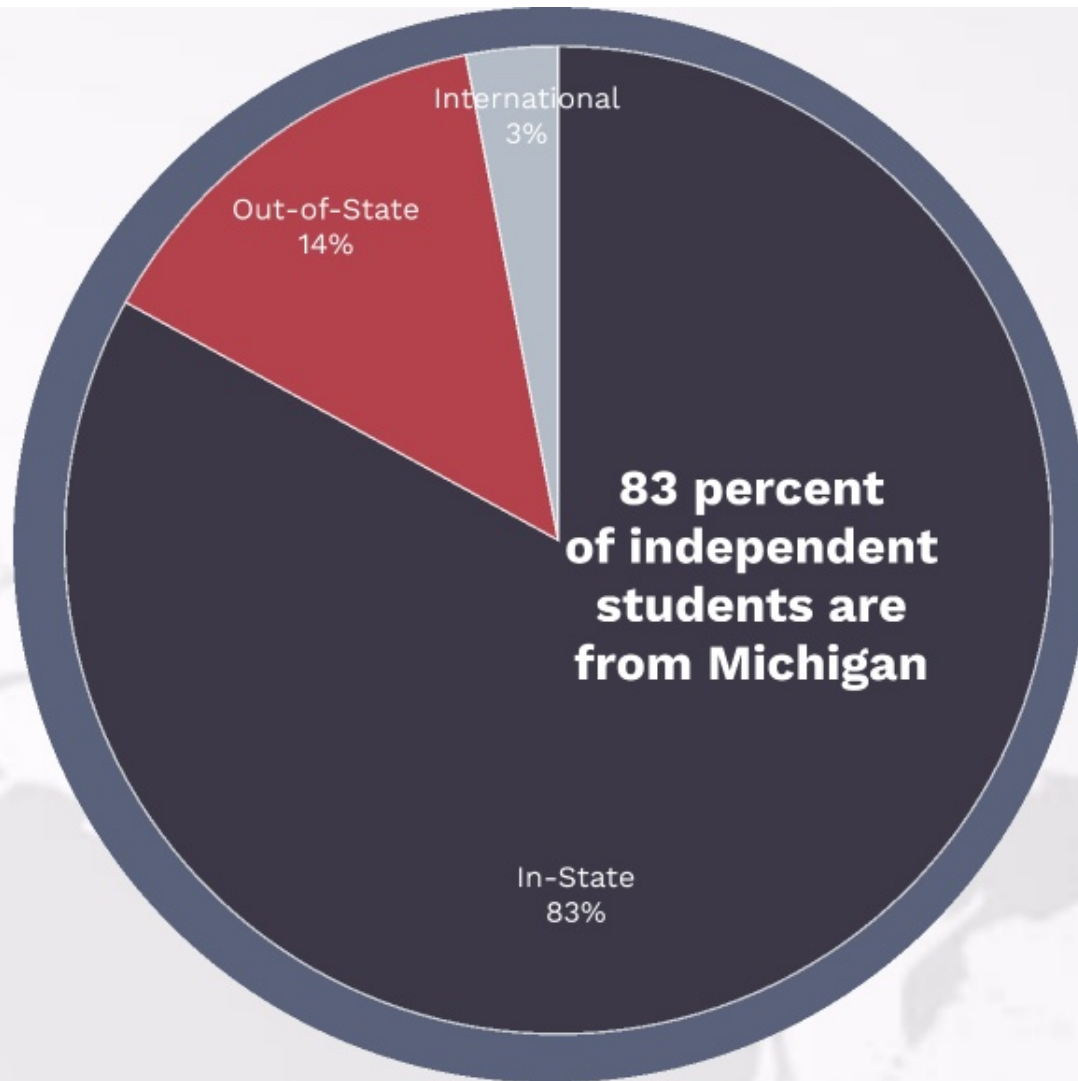
# Independent Students

At-A-Glance

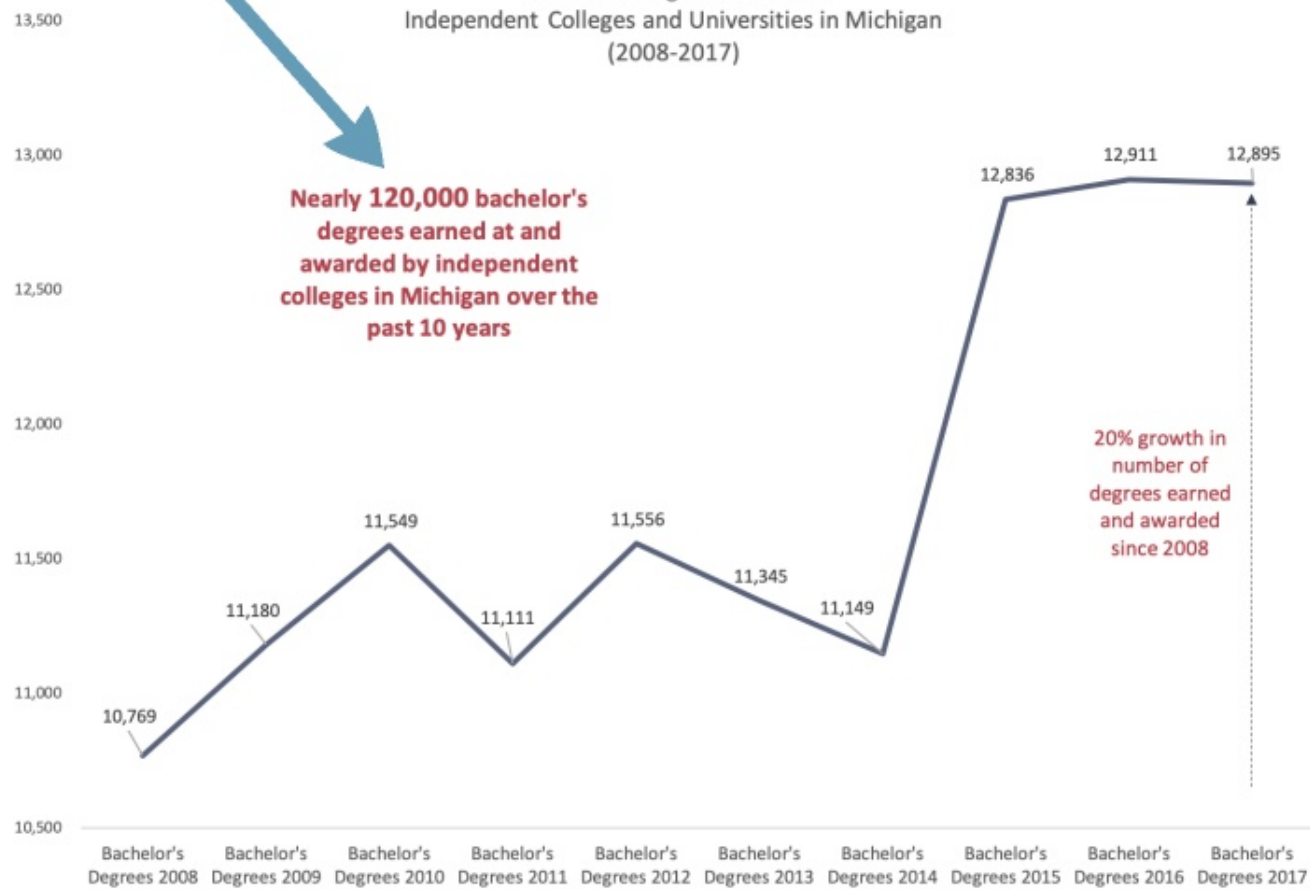
Increasing  
Bachelor's  
degrees in  
MI

Access  
for All  
Students



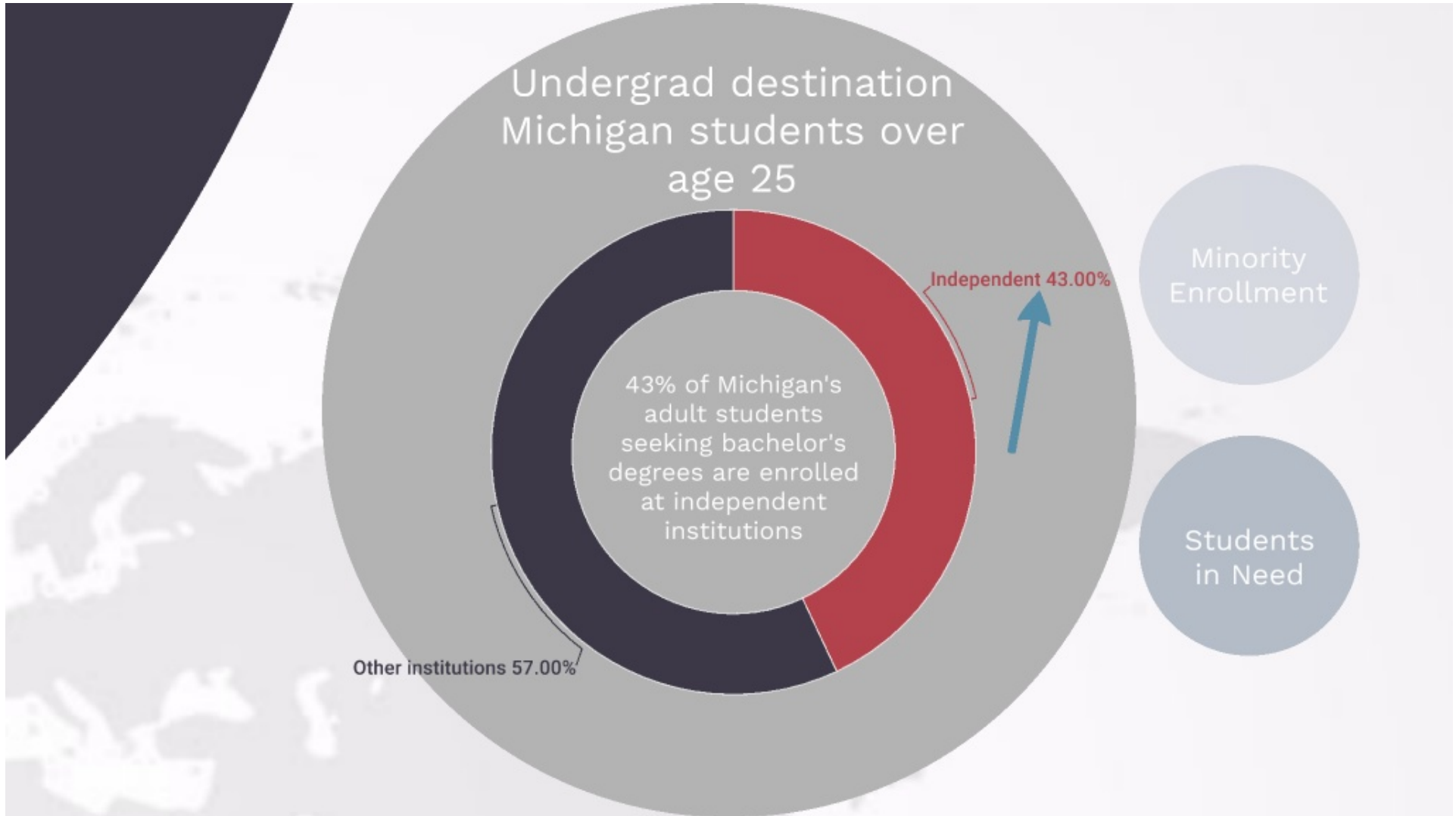


Bachelor's Degrees Awarded  
Independent Colleges and Universities in Michigan  
(2008-2017)

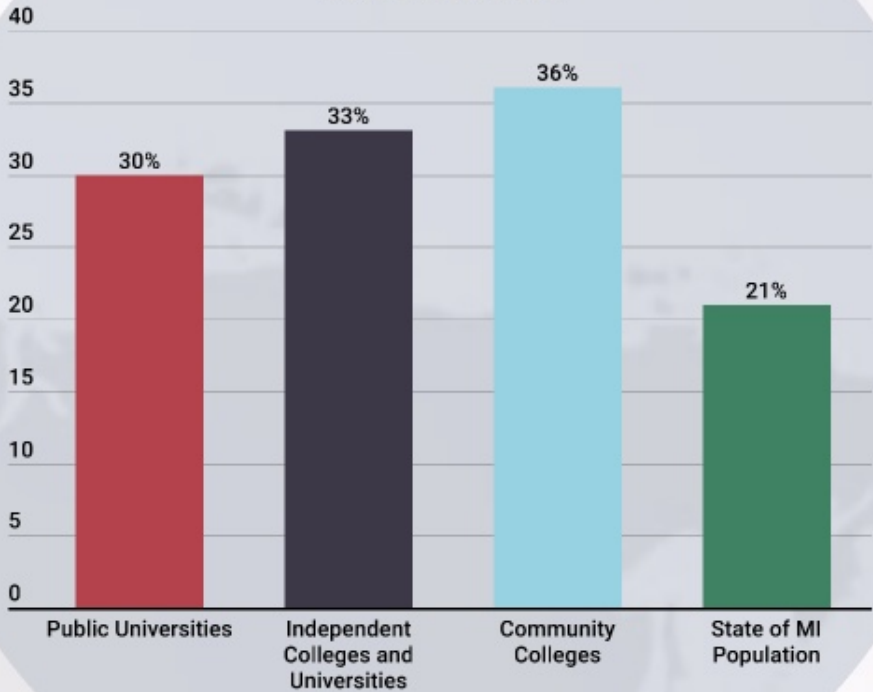


Data: Integrated Postsecondary Education Data System (IPEDS)  
Analysis: Michigan Independent Colleges and Universities

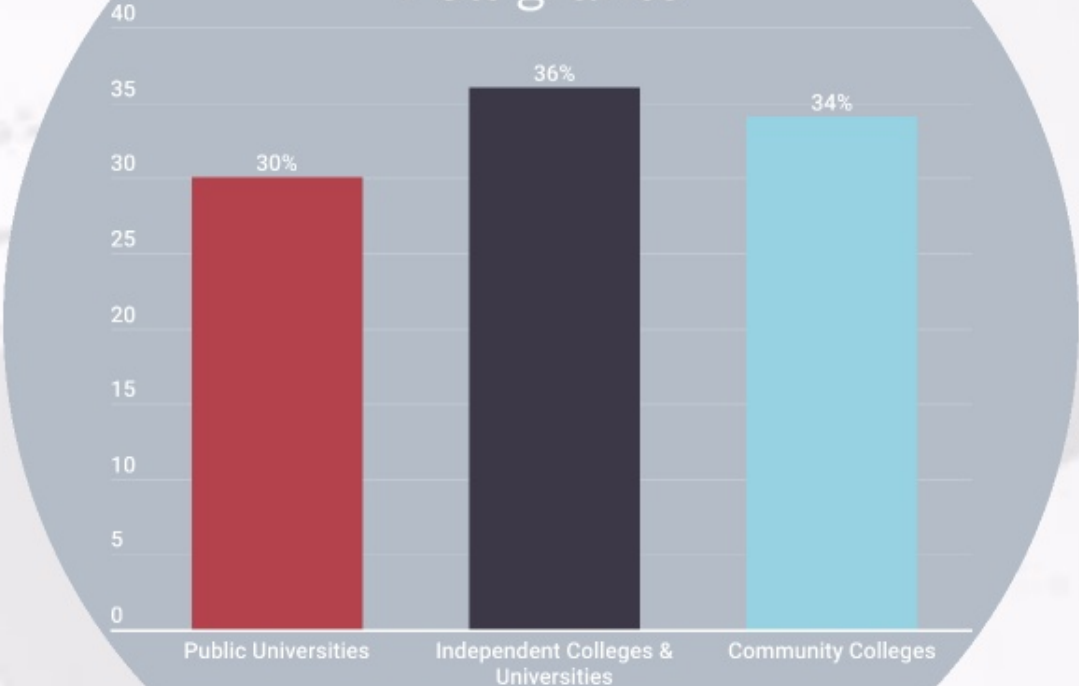




### 33% minority undergraduate enrollment

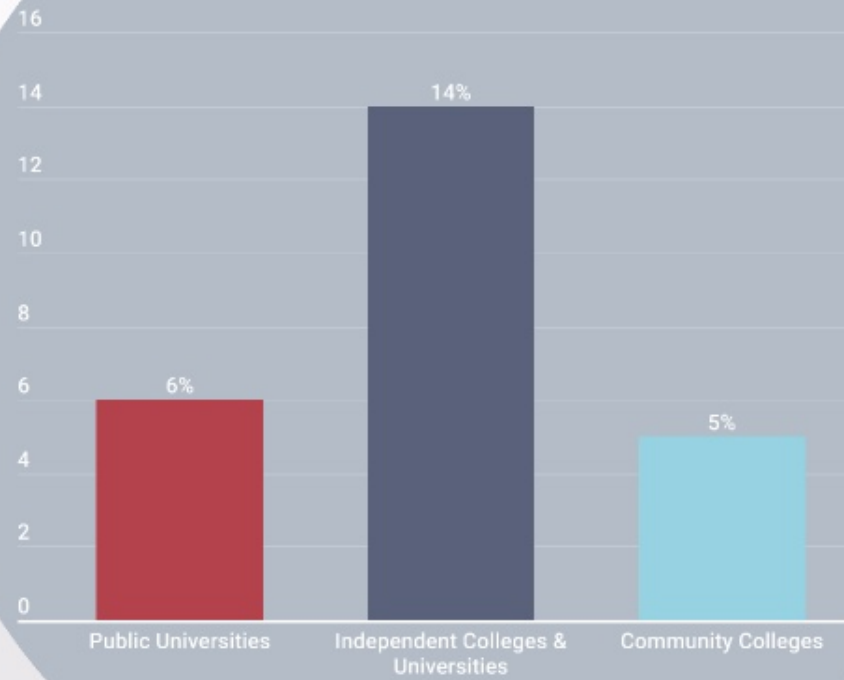


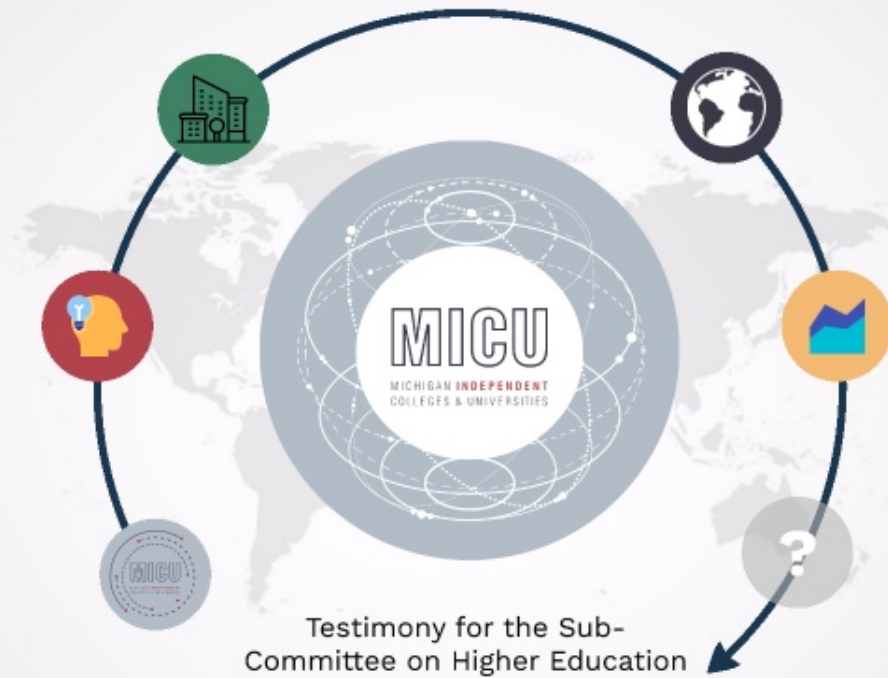
# 36% of students receive Pell grants



SEOG

14% of independent students receive SEOG





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Michigan Independent Colleges &  
Universities

**March 7, 2019**



# Financial aid matters

Financial  
Aid in  
Michigan

Financial Aid  
at  
Independents

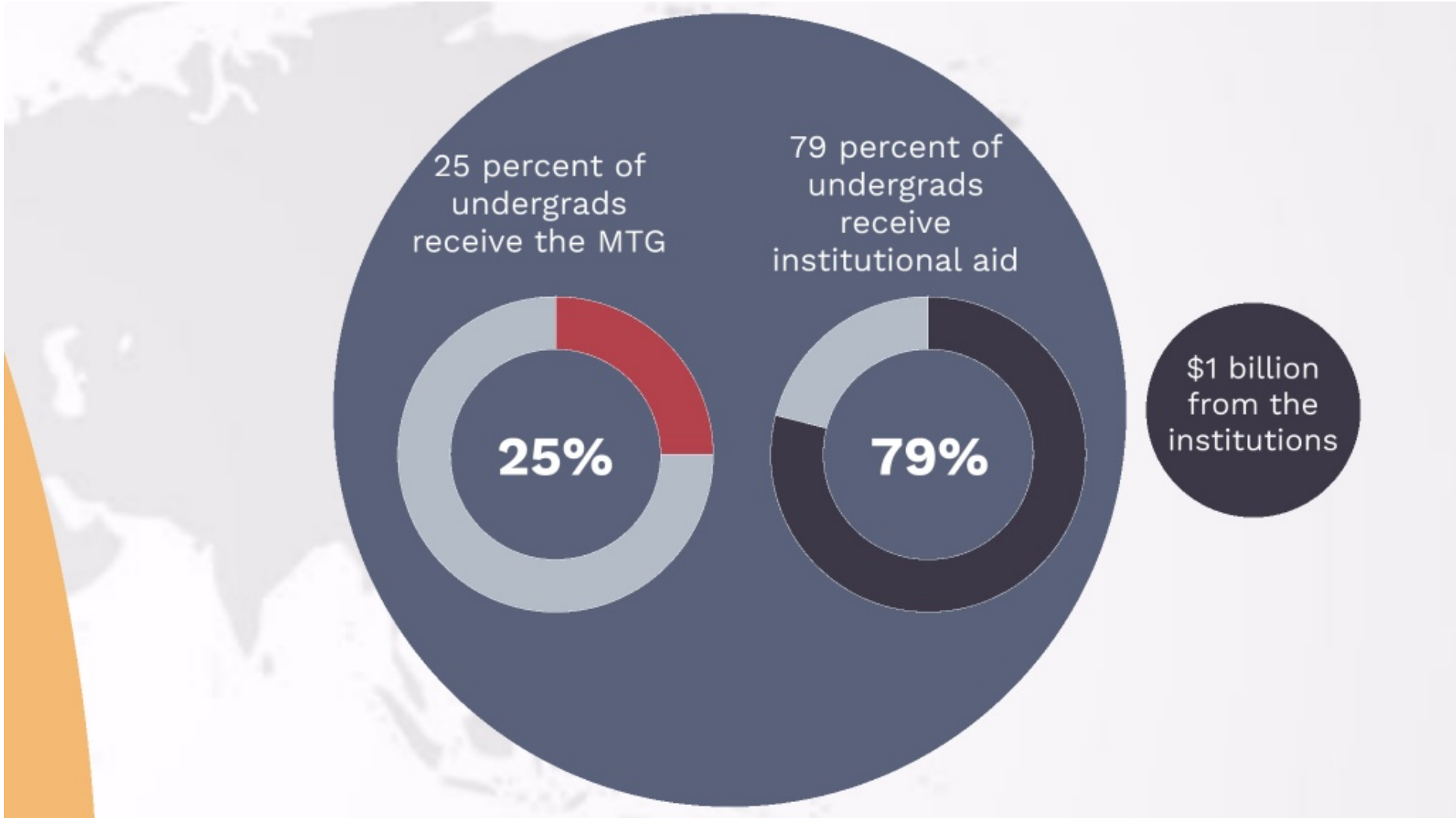
MTG  
History

Better  
outcomes

## Primary grants/ scholarships in Michigan

**~\$123 million**

- Michigan Competitive Scholarship  
\$26.4 million
- Tuition Incentive Program  
\$58.3 million
- Michigan Tuition Grant  
\$38.0 million





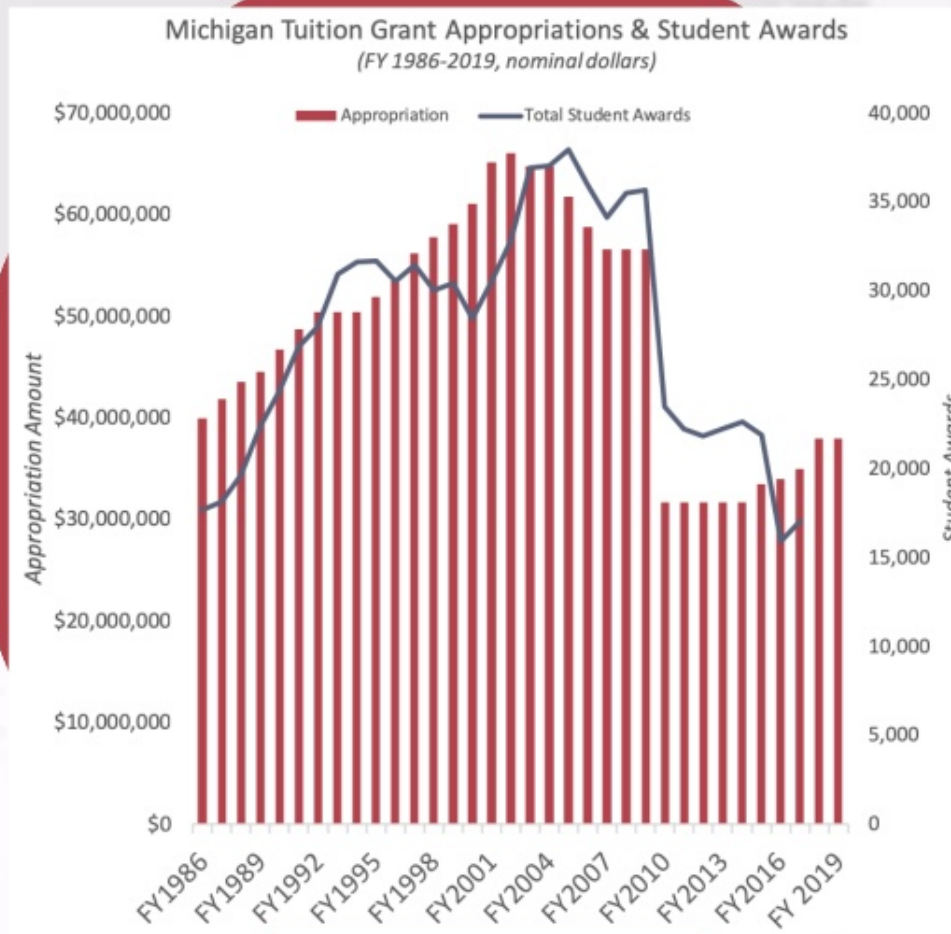


**\$1 billion**

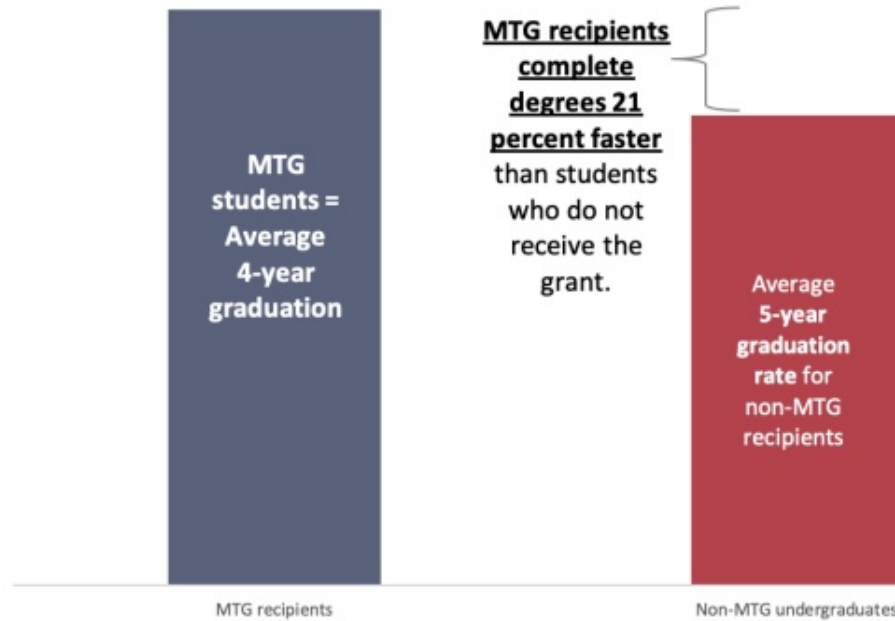
institutional (private) grants,  
scholarships, and tuition discounts

**\$14,025**

average private grant per student



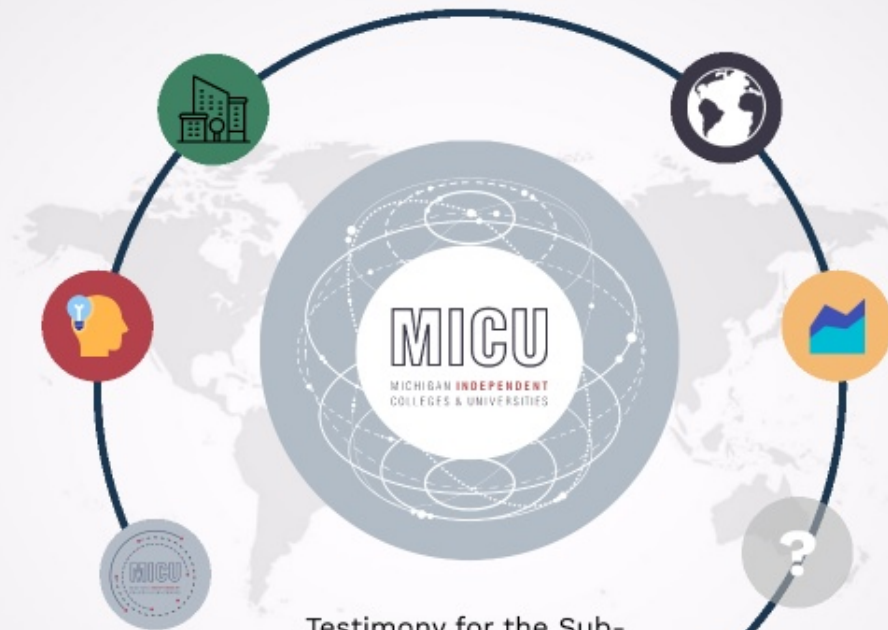
Bachelor Degree Completions  
Michigan Independent Colleges & Universities, 2017-2018



**MTG recipients complete degrees 21 percent faster** than students who do not receive the grant.

\*Students who receive grants and scholarships complete degrees on time and with less debt

Data: IPEDS, Independent college and university FY 2017-2018 reporting to Michigan Dept. of Treasury  
Analysis: Michigan Independent Colleges & Universities



Testimony for the Sub-  
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Universities

**March 7, 2019**



## Supporting Michigan's students

2% of the budget,  
21% of the degrees

Thank you!

The Michigan Tuition Grant is a sound investment

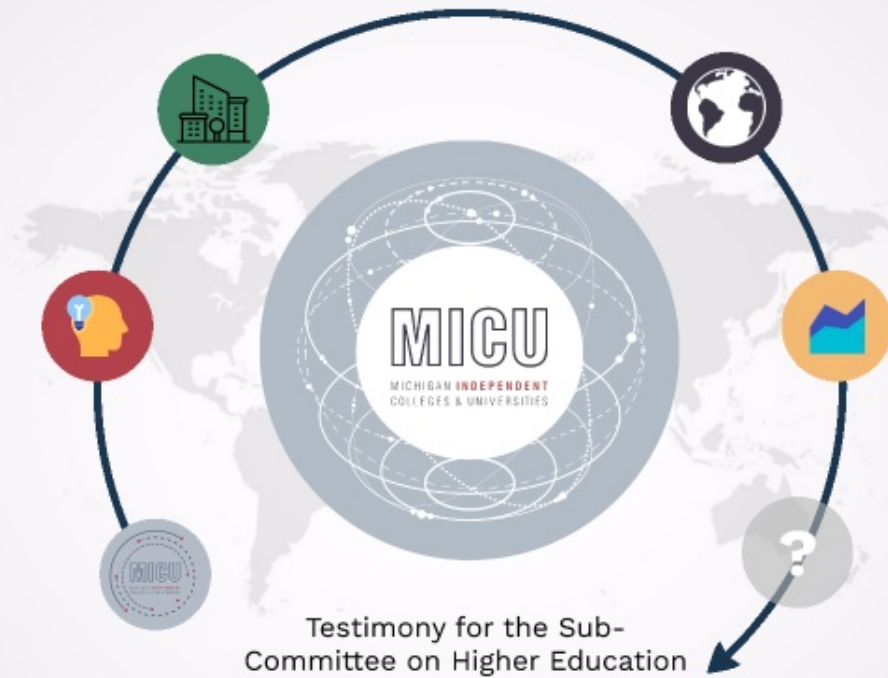
2% of higher education budget in Michigan

21% of the state's bachelor's degrees annually



**Thank You!**

[rlefevre@micolleges.org](mailto:rlefevre@micolleges.org)  
[ccesaro@micolleges.org](mailto:ccesaro@micolleges.org)



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