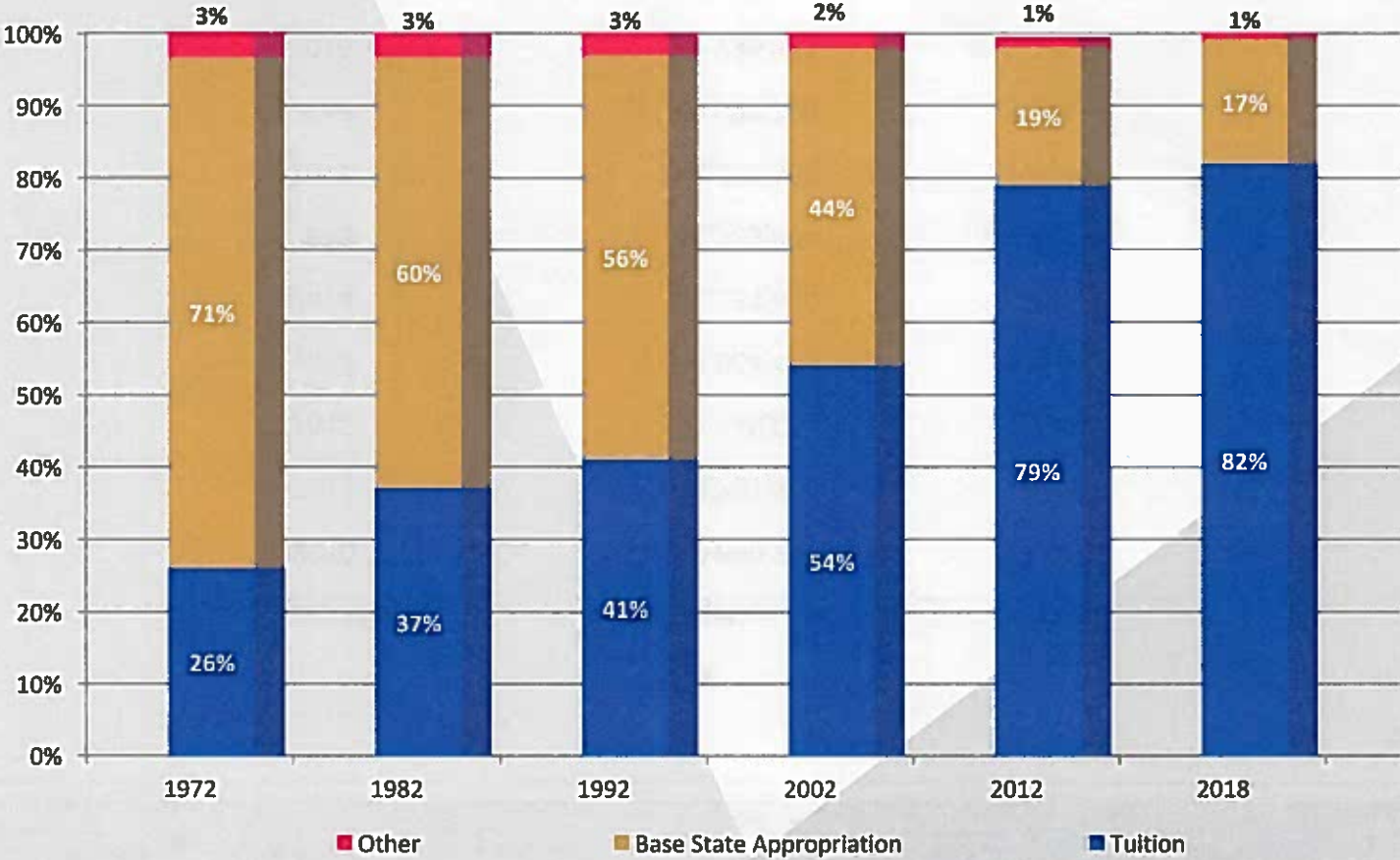


FY2019 General Fund Budget Briefing

June 4, 2018

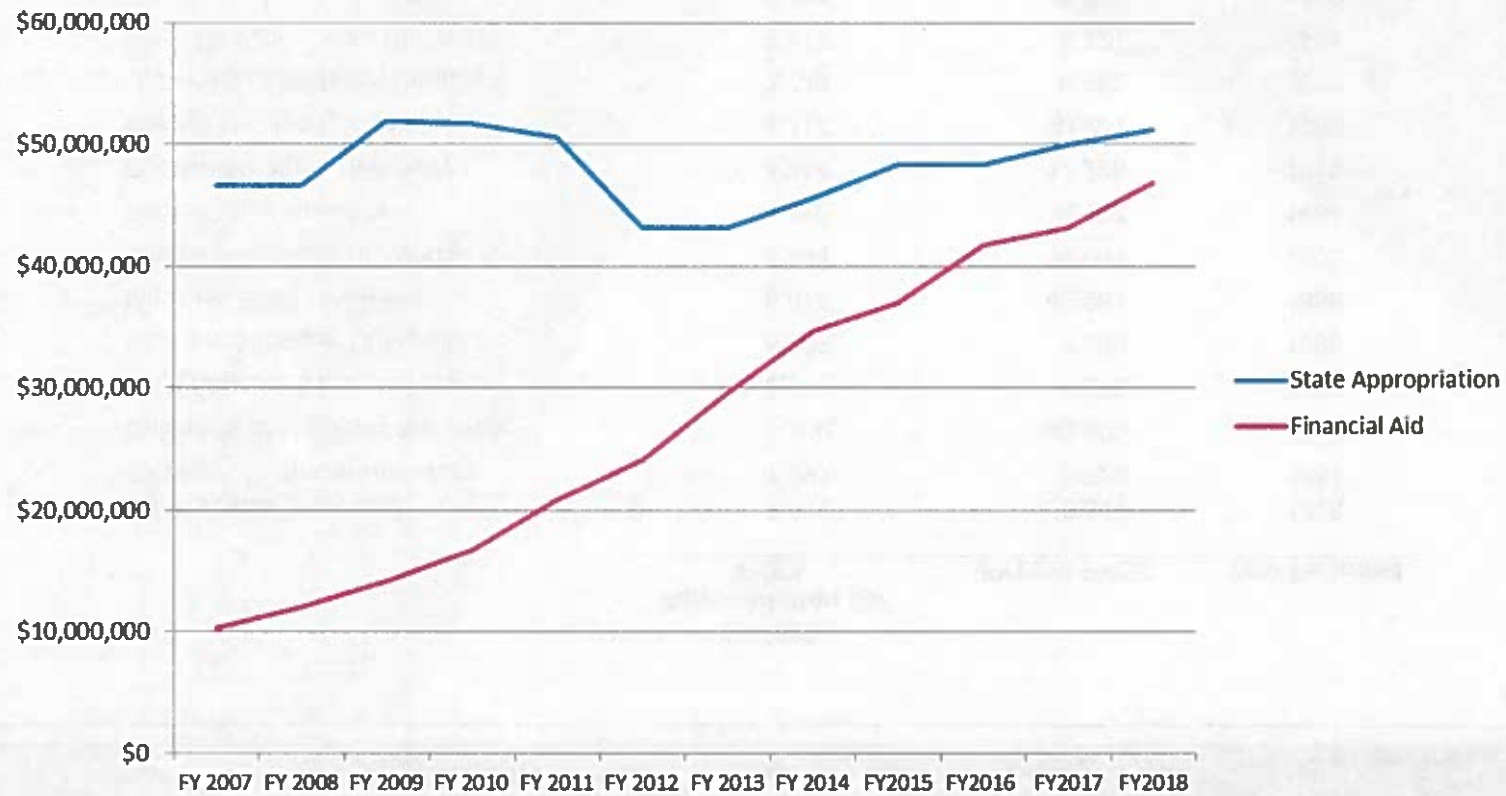


Historical Funding Model



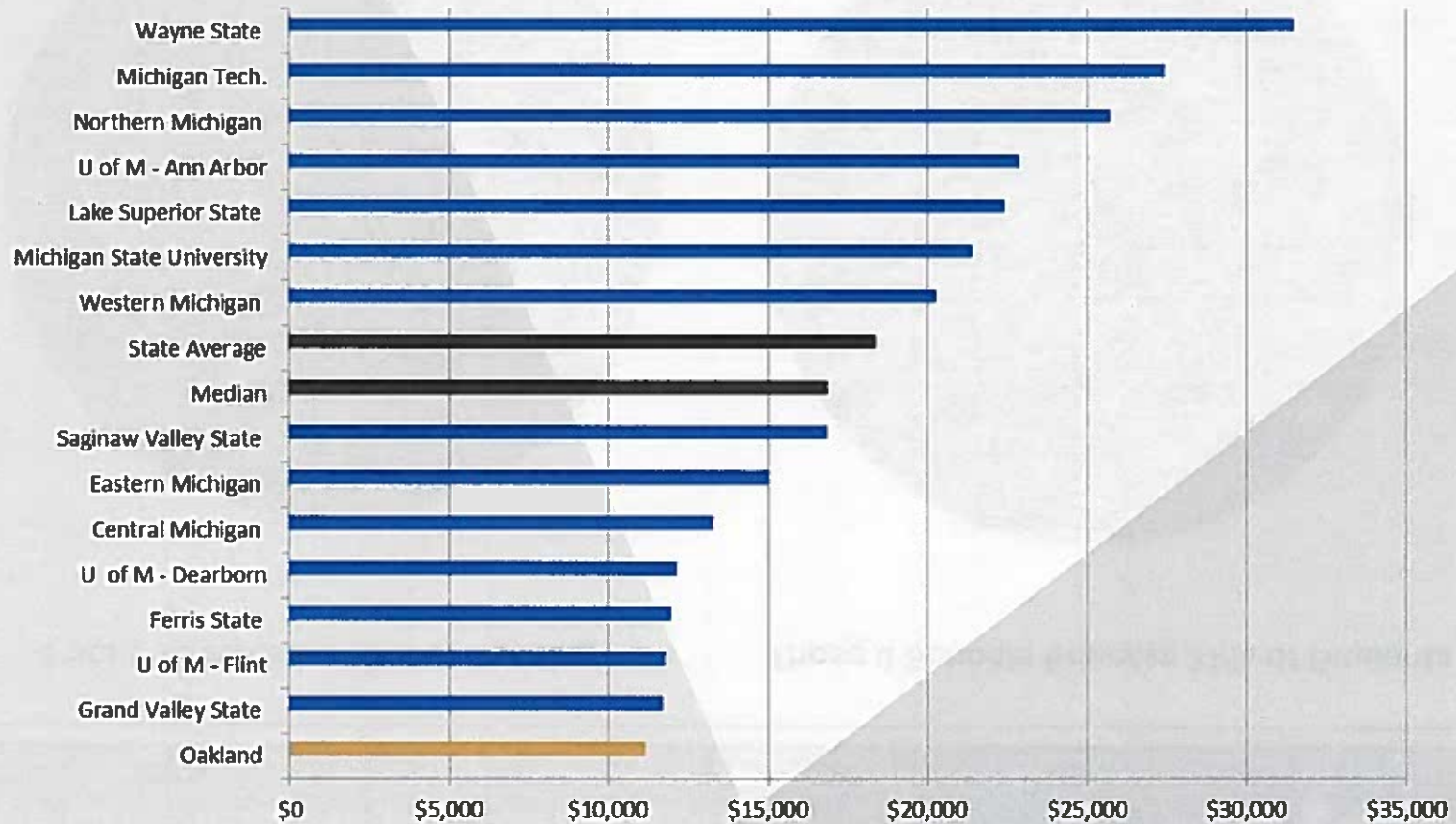
Comparison of General Fund revenue sources FY1972 to FY2018
 Sources: HEIDI and general fund budgets

State Appropriation vs Institutional Financial Aid



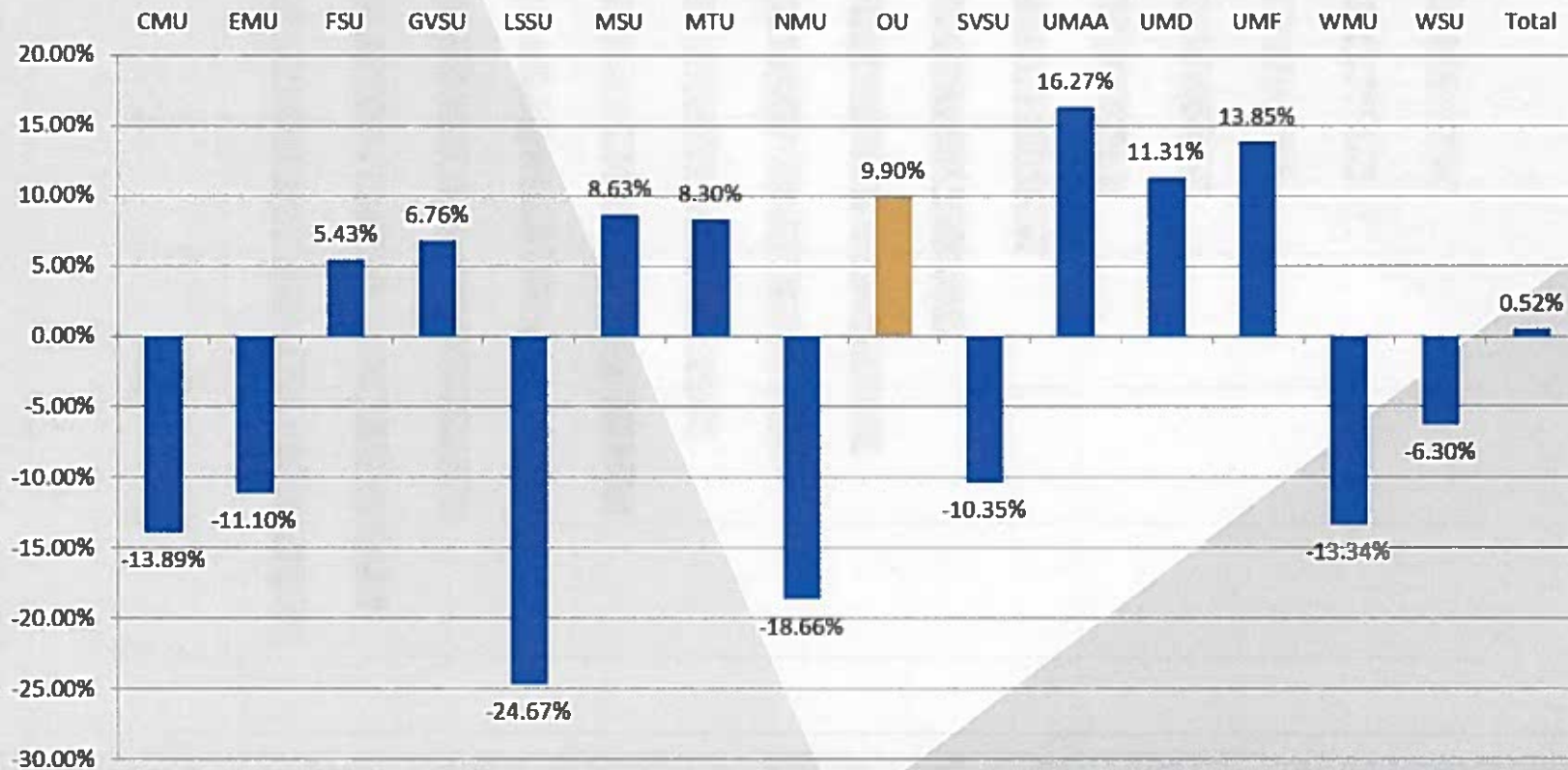
Source: Oakland actual appropriations and financial aid expenditures

Equivalent State Funding per Degree



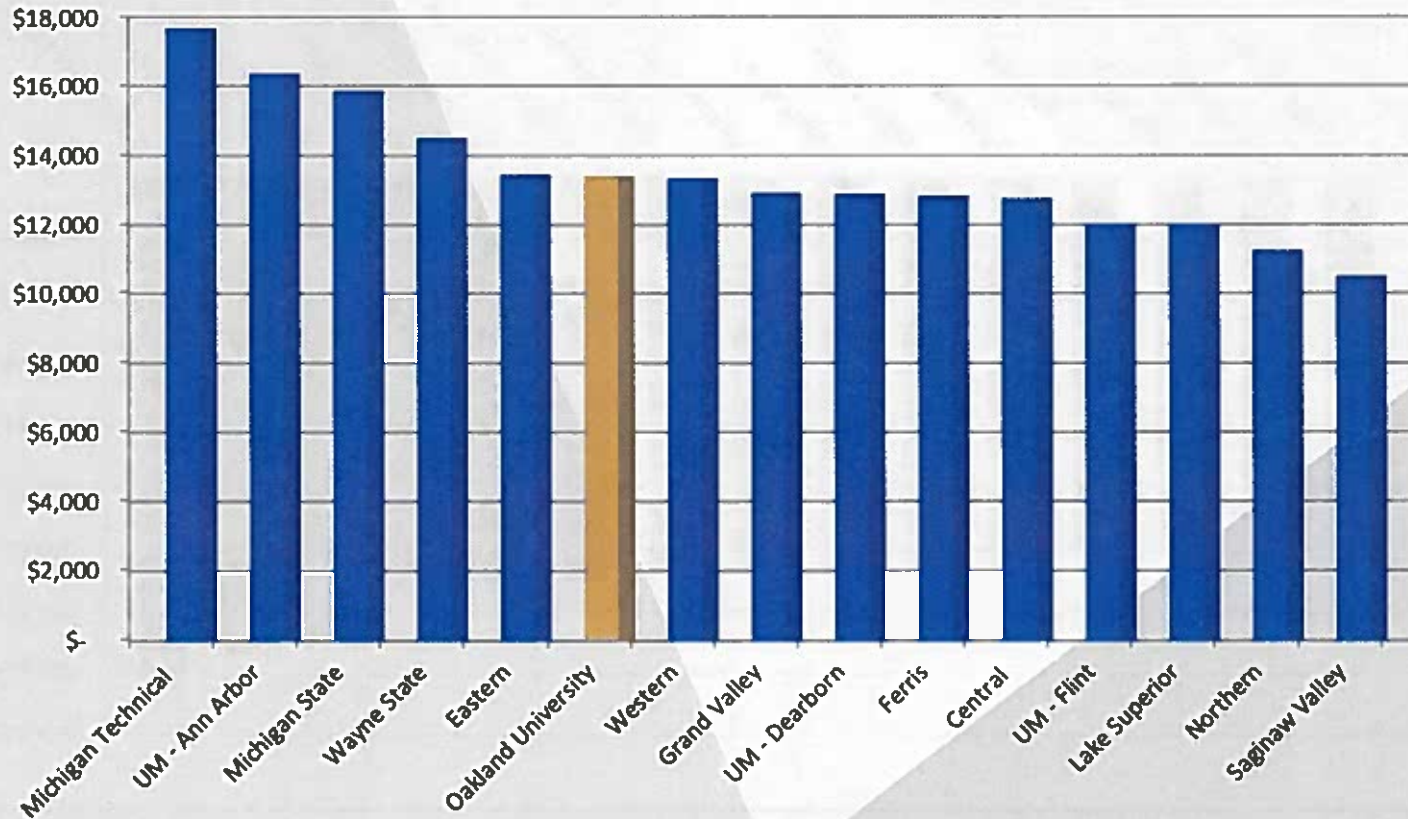
Source: HEIDI – FY2016 appropriations
HEIDI – FY2015-16 degrees
Based on appropriations over 4 years

Total Headcount – Enrollment Change Fall 2007- Fall 2017



Source: HEIDI

FY2018 All-In Undergraduate Tuition Costs



* Actual costs incurred may vary based on individual student choices

** The following universities charge differential tuition rates for certain programs. Depending upon the program, the all-in cost may vary: EMU, GVSU, MSU, MTU, NMU, OU, SVSU, UMAA, UMD, WMU, WSU.

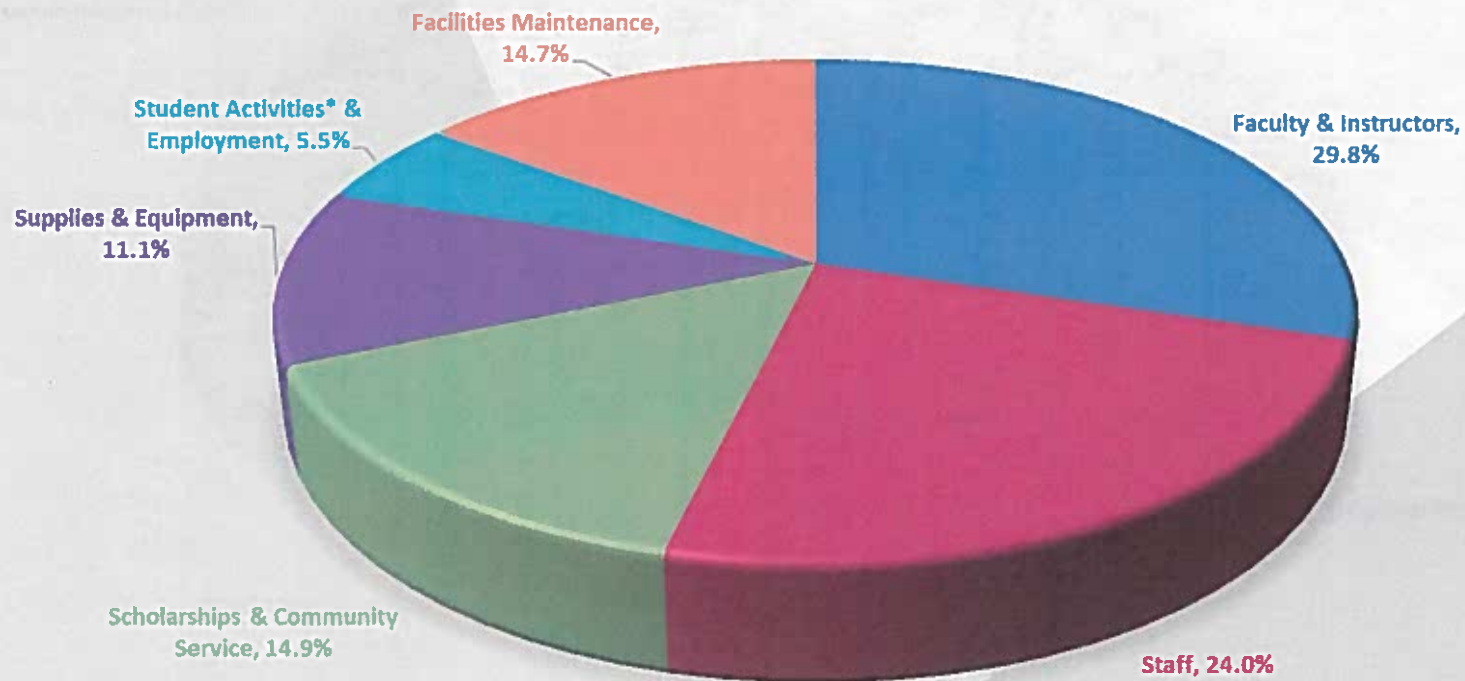
Produced by the Oakland University Office of Budget and Financial Planning based on data published by HEIDI, The Michigan Association of State Universities, and university websites.

Average Undergraduate Net Cost For Full-Time Resident Undergraduate Students

	<u>FY2017</u>
Tuition	\$ 12,923
Average Aid per Student *	<u>(3,817)</u>
Average Net Cost	\$ 9,106
Average Net Cost %	70.5%

Financial Aid can vary greatly from student to student, however, the average net tuition cost for a full-time resident undergraduate student was \$9,106 in FY2017, a 29.5% discount off the "sticker price", due to Financial Aid awards.

How Tuition and Appropriations are Spent at Oakland



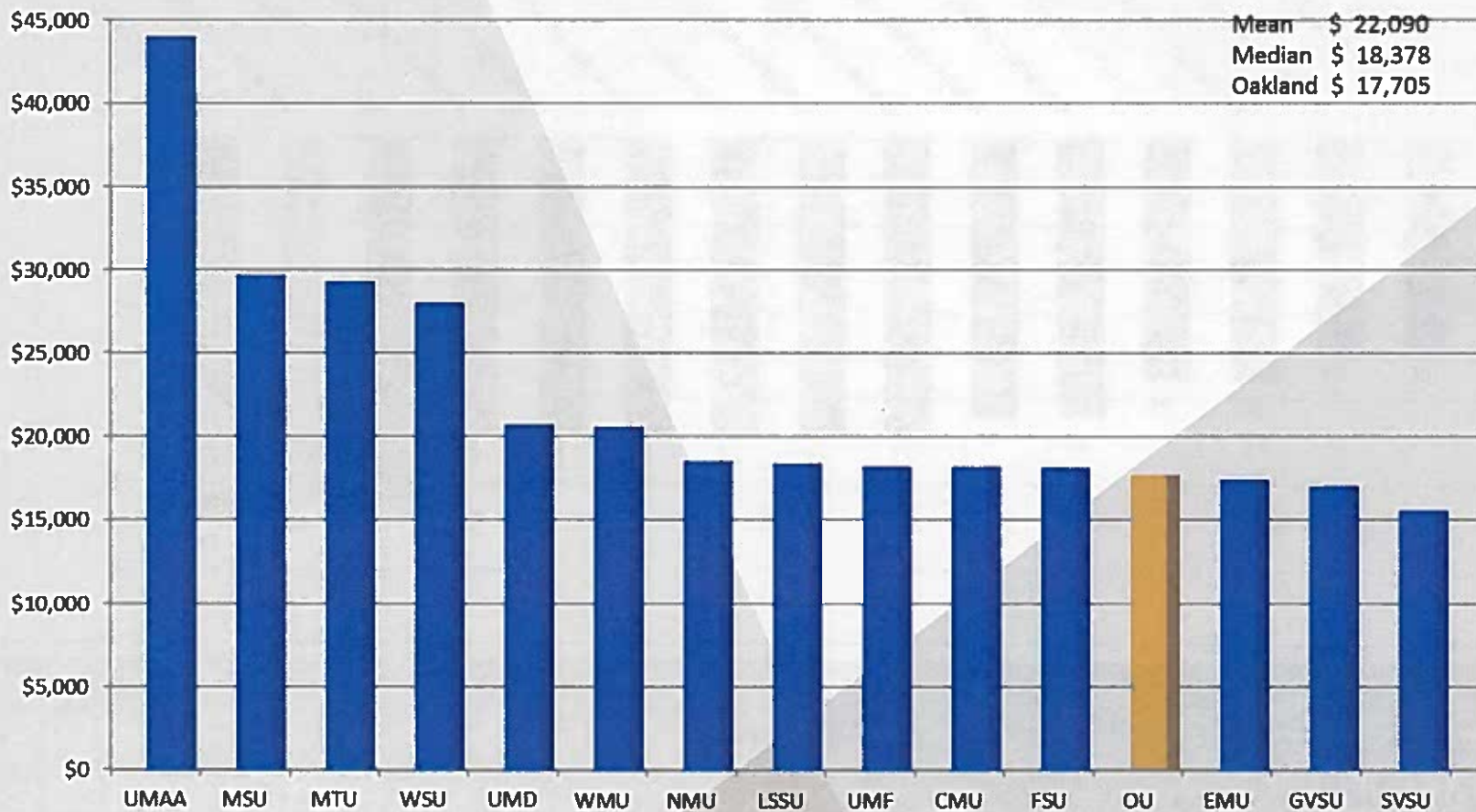
Source: HEIDI 2017

- Campus Recreation
- Graham Health Center
- Student Activity Funds
- Classroom Support
- Intercollegiate Athletics

Fourth Lowest Expenditures per Student

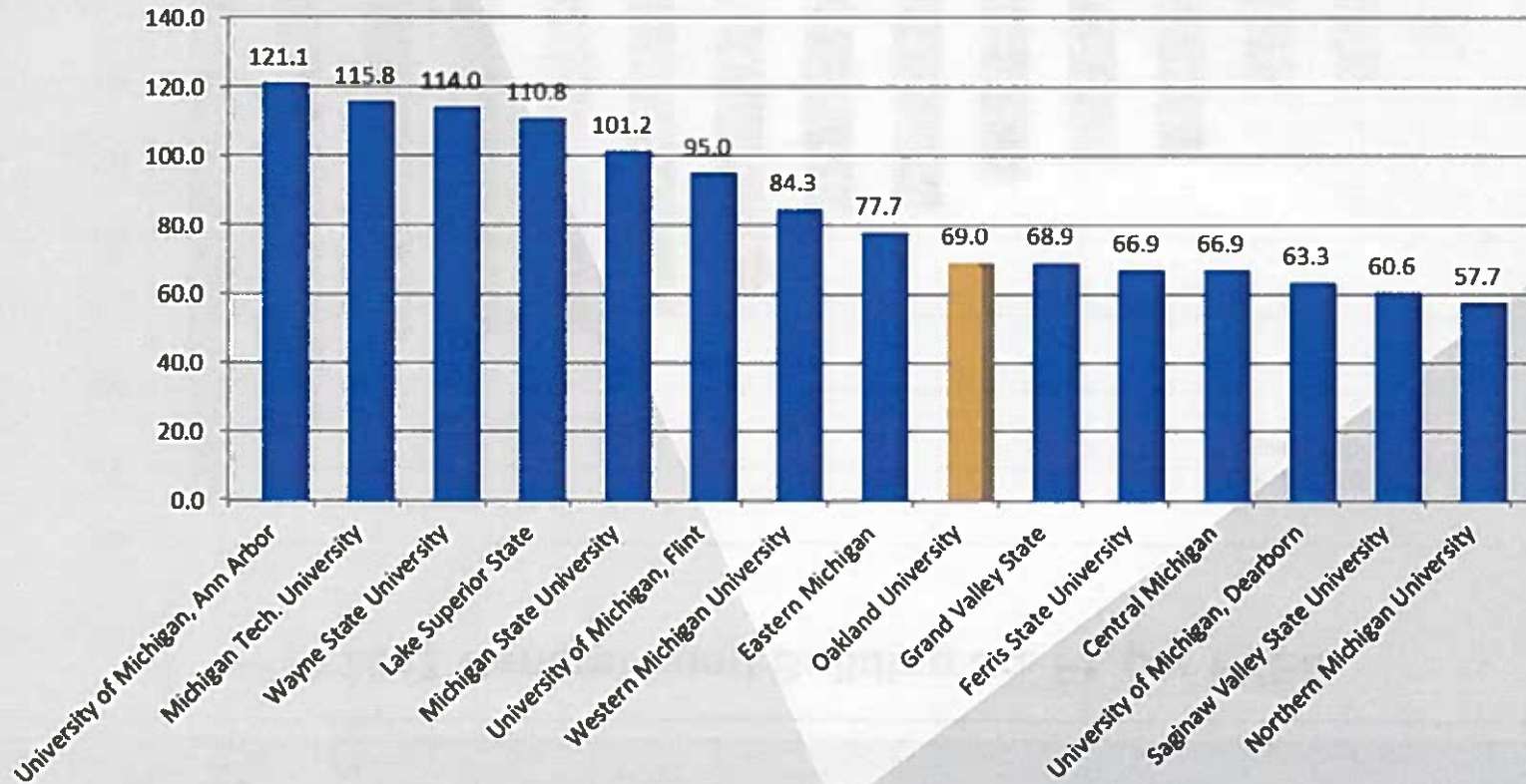


FY2017 General Fund Expenditures per FYES



Source: HEIDI

Staff per 1,000 Students



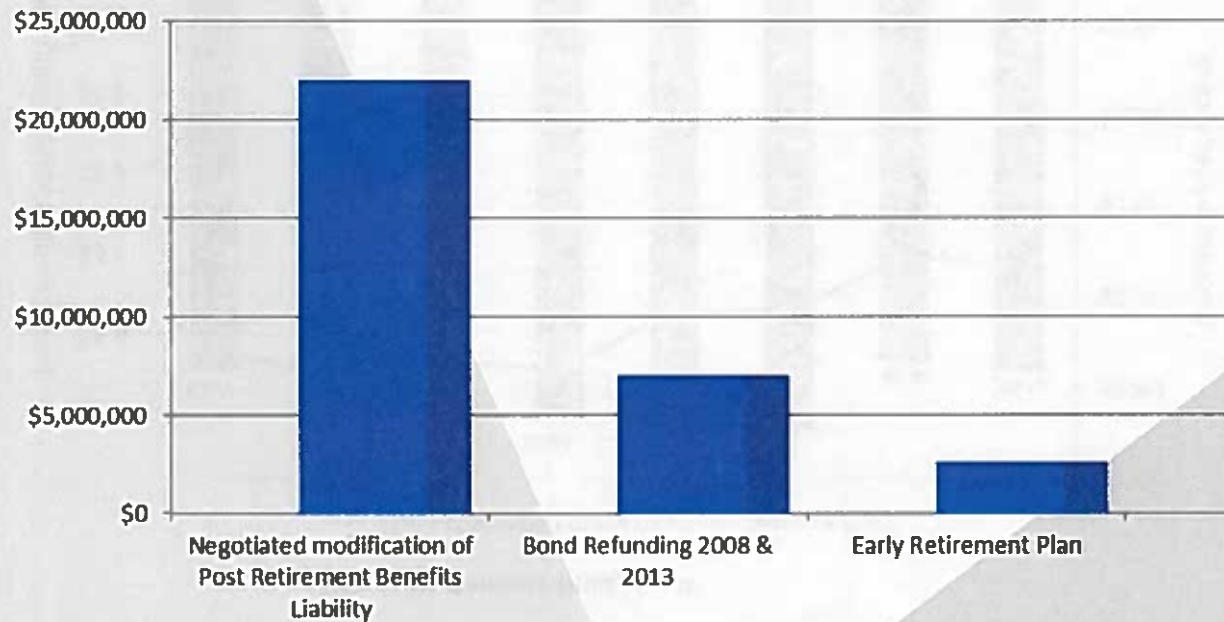
Cost Containment



FY2003 - FY2018
Oakland University
Cost Containment, Budget and State Appropriation Reductions

	<u>Permanent</u>	<u>One Time</u>	<u>Total</u>
Cost Containment	\$ 28,887,755	\$ 9,309,354	\$ 38,197,109
Budget Reductions	<u>\$ 13,313,460</u>	<u>\$ 5,626,000</u>	<u>\$ 18,939,460</u>
Total	<u>\$ 42,201,215</u>	<u>\$ 14,935,354</u>	<u>\$ 57,136,569</u>

Major Cost Containment Initiatives - One-Time



Utility Cost Per Square Foot



Utility Costs Per Square Foot



Source: HEIDI – 2017 – electric and gas, no water

Oakland Student Upon Graduation



Average Student Debt *:

Oakland	\$ 25,000
State of Michigan	\$ 25,453

Average Median Annual Student Earnings *:

Oakland	\$ 41,900
National	\$ 34,300

Percent of Employed Oakland Graduates Residing in Michigan **

97%

* Dept. of Education Scorecard - 2017

** OU Career Services First Destination Survey

FY2019 Planning Assumptions



- Enrollment -3.5%
- Undergraduate Tuition Increase 3.8% (\$17.00/credit)
- Graduate Tuition Increase 4.5% (\$31.75/credit)
- Appropriations Increase \$1.6M
- Contractual Commitments Funded

FY2019 Incremental Funding Sources



Tuition	\$ 1,150,679
Financial Aid	\$ (3,607,644)
State Appropriation	1,646,000
Endowment	920,000
Miscellaneous	750,771
Net Incremental Funding Sources	<u>\$ 859,806</u>

* Excludes School of Medicine

Annual Budget Comparison



	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>
Prior Year Revenue Budget	\$ 238,587,890	\$ 245,348,686	\$ 252,036,289
Incremental:			
State Appropriations	1,556,600	1,249,400	1,646,000
Tuition	10,436,189	4,591,369	1,150,679
Financial Aid	(5,219,639)	(383,261)	(3,607,644)
Miscellaneous	(12,354)	1,230,095	1,670,771
Total Budgeted Revenues	<u>\$ 245,348,686</u>	<u>\$ 252,036,289</u>	<u>\$ 252,896,095</u>
Prior Year Expenditure Budget	\$ 238,587,890	\$ 245,348,686	\$ 252,036,289
Incremental:			
Operating Expenses	4,691,247	5,378,636	434,562
Strategic/Other Initiatives	2,069,549	1,308,967	425,244
Total Budgeted Expenditures	<u>\$ 245,348,686</u>	<u>\$ 252,036,289</u>	<u>\$ 252,896,095</u>

* Excludes School of Medicine